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Chilean Competitiveness: Ready for the Next Stage?

by Michael E. Porter

Abstract

This presentation draws on ideas from Professor Porter's articles and books, including, The Competitive Advantage of Nations (The Free Press, 1990), "The Microeconomic Foundations of Economic Development," in The Global Competitiveness Report, (World Economic Forum), "Clusters and the New Competitive Agenda for Companies and Governments" in On Competition (Harvard Business School Press, 2008) and ongoing research at the Institute for Strategy and Competitiveness.

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About the Author



<u>Michael E. Porter</u> Bishop William Lawrence University Professor Strategy

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