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**Mukti Khaire**  
 ASSOCIATE PROFESSOR  
 MARVIN BOWER FELLOW

UNIT	ENTREPRENEURIAL MANAGEMENT
CONTACT	<a href="#">(617) 496-4621</a> <a href="#">Send E-Mail</a>
INTERESTS	<a href="#">economic sociology, entrepreneurial management, entrepreneurship, more &gt;</a>

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Mukti Khaire is an Assistant Professor at Harvard Business School. She teaches **an elective course on entrepreneurship in creative industries that examines the relationship between business and culture.** She has previously taught the required first-year MBA course, "The Entrepreneurial Manager." She has also taught in the HBS [Executive Education](#) programs, including custom executive education offerings, the preMBA, and START. Mukti currently serves as the Faculty Chair of the School's 2+2 initiative.

Mukti received her PhD in Management from Columbia Business School. Her dissertation explored how intangible resources such as legitimacy and status help new ventures grow despite their inherent financial constraints. She studied young ad agencies in New York and Chicago and examined how they overcame financial constraints and the problems associated with founder departure. In addition to quantitative analysis of longitudinal data, she interviewed several ad agency founders to understand how new ventures whose products are direct manifestations of their founders' talents or abilities cope with expansion and founder departure.

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