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Nancy F. Koehn

JAMES E. ROBISON PROFESSOR OF BUSINESS ADMINISTRATION

UNIT

GENERAL MANAGEMENT

CONTACT

(617) 495-6483 [Send E-Mail](#)

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brands and branding, business history, entrepreneurship, innovation, leadership, more >

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Nancy F. Koehn is a historian at the Harvard Business School where she holds the James E. Robison chair of Business Administration. Koehn's research focuses on entrepreneurial leadership and how leaders, past and present, craft lives of purpose, worth, and impact. She is currently working on a book about the most important leadership lessons from Abraham Lincoln's journey and another on social entrepreneurs. Her most recent book, *The Story of American Business: From the Pages of the New York Times* (Harvard Business Press, 2009), examines the people, events, and larger forces that have shaped business in the twenty-first century.

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FEATURED WORK

[STORY OF AMERICAN BUSINESS: FROM THE PAGES OF THE NEW YORK TIMES](#)
 BY NANCY F. KOEHN, OCTOBER 2009



For over 150 years, the *New York Times* has been the United States' newspaper of record. With unmatched breadth, depth, and quality of reporting, its coverage is consistently authoritative and absorbing. This unique collection of the Times' most fascinating and relevant articles about business opens a compelling window onto how one of the most powerful economies in human history came to be, including the men and women who have helped create it.

Introduced and narrated by Harvard Business School historian Nancy Koehn, *The Story of American Business* walks you through content ranging from feature stories to in-depth news analysis to obituaries, spanning from the 1850s to today. Exploring the people, trends, and pivotal events that have shaped business in America, Koehn has organized the book around a number of important themes, including: The rise of big business--the advent of mass production, a national market, and the modern U.S. economy Wall Street--its origins, key players, influence, and evolution Leadership--from robber barons to corporate rock stars And much more--including the growth of a consumer society, changing women's roles, development of the labor movement, the rise of the service economy, and the impact of corporate scandals Absorbing and thought-provoking, *The Story of American Business* provides a glimpse into our past and a vital lens for understanding our future.

ADDITIONAL INFORMATION

- [Nancy Koehn on HarvardBusiness Conversation Starter](#)
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