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Paul W. Marshall

MBA CLASS OF 1960 PROFESSOR OF MANAGEMENT PRACTICE

UNIT	ENTREPRENEURIAL MANAGEMENT
CONTACT	(617) 495-6598 Send E-Mail
INTERESTS	bankruptcy, crisis management, entrepreneurial management, financial distress, small company management, more >

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Professor of Management, Paul W. Marshall, is affiliated with the Entrepreneurial Management Unit and teaches The Entrepreneurial Manager in the Turnaround Environment. This Elective Curriculum course focuses on the role of managers trying to execute an Operational Turnaround in a company in distress. He also teaches in the The Global Colloquium on Participant Centered Learning (GCPCL). This [Executive Education](#) program is attended by Professors from Business Schools in Asia, Europe and Latin America and focuses on how to teach using the case method and how to develop materials for case based courses. Previously he has been the Course Head for the Required Curriculum course entitled The Entrepreneurial Manager, and also taught the course entitled Running and Growing the Small Company in the Elective Curriculum of the MBA program and the Finance Course in the Required Curriculum.

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RESOURCES :

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