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Agric. Econ. – Czech

**Vanka G.M., Heijman
W.J.M.:**

The Kosovar wine cluster: A booster for regional development?

Agric. Econ. – Czech, 59 (2013): 167-
182

Kosovo is an economy in transition with a high unemployment, a young population and structural problems. Clusters could be considered as an appropriate approach to develop the region. This paper deals with the economic prospects of the Kosovar wine cluster, its current

opportunities and the introduction of new approaches. The analysis was based on the Porter's innovation theory and the diamond model. The Kosovar wine sector could be a promising example for the future cluster development. Wine has a long history in Kosovo although wine consumption is not widespread. This paper presents the main problems and opportunities within this sector, describing its structural changes and current developments. The study aims to introduce its readers to the potential that the cluster development can offer as well as to understand the local circumstances. Its main focus is therefore to introduce the advantages and opportunities that clusters could bring to this sector, considering the three pillars of