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Agric. Econ. – Czech

**L. Kubíčková, V.
Šerhantová**

Analysis of changes in meat and meat products consumption in the Czech Republic in the past ten years

Agric. Econ. – Czech, 51 (2005): 395-401

In the past ten years, meat and meat products consumption has changed dramatically. It has been caused by price and non-price factors. This article gives a

brief recapitulation of the development of the consumption of meat and meat products and identifies the key factors which, in the past ten years, have had a major impact on this development. This article presents results of the secondary data analysis and the results of an inquiry into meat and meat products consumer behaviour carried out in the late 2004.

Keywords:

meat and meat products, consumption, consumer, factors behind consumption change, purchasing behaviour, consumer behaviour

[[fulltext](#)]

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