



# Agricultural Journals

AGRICULTURAL ECONOMIC

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# **Agric. Econ. – Czech**

## **Živělová I., Jánský J.: The conditions of organic market developmenti**

Agric. Econ. – Czech, 53 (2007): 403-410

The aim of the paper is the evaluation of the present sale of the chosen organic products in the condition of the Czech Republic. The sale analysis is made according to the structure of plant and animal products with the help of both qualitative and quantitative evaluation parameters as for example the amount of production and their prices, sales

conditions and the used distribution channels. The part of the paper is also analyses of present state of demand for chosen organic foodstuff and of the consumer' s interest in organic foodstuff. The attention is paid mainly to the