



FACULTY & RESEARCH

Other Presentation | 13 May 2014

Creating Shared Value: Becoming a Movement

by [Michael E. Porter](#) and [Mark R. Kramer](#)

Abstract

CSV presentation from the 2014 Shared Value Leadership Summit held by FSG. Topics include: shared value momentum, shared value in extractives, and shared value and investors.

Keywords: [Society](#); [extractive industries](#); [Investing](#); [investment](#); [Creating Shared Value](#); [Society](#); [Mining Industry](#); [Energy Industry](#); [New York \(city, NY\)](#);

Language: English Format: Print [Read Now](#)

Citation:

Porter, Michael E., and Mark R. Kramer. "[Creating Shared Value: Becoming a Movement.](#)" Shared Value Leadership Summit, FSG, New York, NY, May 13, 2014.

[Export Citation](#)

About the Authors



[Michael E. Porter](#)

Bishop William Lawrence University Professor
[Strategy](#)

[View Profile »](#)

[View Publications »](#)



[Mark R. Kramer](#)

Senior Lecturer of Business Administration

[View Profile »](#)

[View Publications »](#)