



Table of Contents

IN PRESS

**AGRICECON
2014**

**AGRICECON
2013**

**AGRICECON
2012**

**AGRICECON
2011**

**AGRICECON
2010**

**AGRICECON
2009**

**AGRICECON
2008**

**AGRICECON
2007**

AGRICECON

2006
AGRICECON
2005
AGRICECON
2004
AGRICECON
2003
AGRICECON
2002
AGRICECON
Home

Editorial
Board

For Authors

- **Authors Declaration**
- **Instruction to Authors**
- **Guide for Authors**
- **Copyright Statement**
- **Submission**

For
Reviewers

Guides for
Reviewers

▪ **Reviewers
Login**

Subscription

Agric. Econ. – Czech

Bečvářová V.: Issues of competitiveness of the present agriculture

Agric. Econ. – Czech, 54 (2008): 399-405

The paper deals with the crucial phenomena of changes of the entrepreneurial environment of agriculture caused by the globalisation processes in the agrarian sector and their connection with the criteria of competitiveness of the present agricultural enterprises. It examines the influence of forming agribusiness and the demand driven

terms of commodity chains functioning on the position of agricultural companies and the directly related segments in the field of the processing of agricultural products from the perspective of achieving competitive advantage. In this connection, the methodological approach to competitiveness is discussed according to the horizontal level, i.e. the particular stage of production or processing of the final product, and the vertical level, i.e. the interconnection of the individual stages of the vertical and their share in the value added in the final product as a prerequisite of the successful participation in forming competitiveness.

Keywords:

agricultural enterprise, agribusiness, competitiveness, economic costs, commodity chain

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