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# **Agric. Econ. – Czech**

## **Hron J.: Revitalisation in control of business**

Agric. Econ. – Czech, 53 (2007): 531-538

This paper deals with the design of information architecture for the revitalisation of business processes. The proposal of a control system for a formalised decision-making process of revitalisation is in accordance with this information architecture. The entire methodology proposed relates to the application of consumer's value renewal of the product. Experts' standpoints are utilised in the procedural knowledge base

which includes the information about the time sequence of starting and leaving some developmental activities. The product revitalisation control subsystem originates from this procedural knowledge base. The control subsystem converts this information into a binary format to enable detection of whether a consumer's quality lies below/above the reference value and at that the procedural knowledge base also receives this reference value. The control process is based on a synthesis of sequential (logical) function, the self-control mechanism of experts' decision-making (for the product value resumption regulation) is achieved via a reset-set (RS) flip-flop.

**Keywords:**

revitalisation, expert system, base of knowledge, product value, consumer's utility, control mechanism, set-reset flip-flop

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