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# Creating Shared Value: The Path to Economic and Social Prosperity for Birmingham

by [Michael E. Porter](#)

## Abstract

The ideas drawn from "Creating Shared Value" (Harvard Business Review, Jan 2011) and "Competing by Saving Lives" (FSG, 2012).

**Keywords:** [Society](#); [United States](#);

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## About the Author



[Michael E. Porter](#)

Bishop William Lawrence University Professor

[Strategy](#)

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