

## FACULTY & RESEARCH

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# The Role of the Board in Accelerating the Adoption of Integrated Reporting

by Robert G. Eccles and George Serafeim

## **Abstract**

This report examines the concept of integrated reporting and its current state of adoption around the globe. It also discusses the benefits to both companies and society and recommends ways boards can help their organizations accelerate the implementation of integrated reporting.

**Keywords:** Cost vs Benefits; Governing and Advisory Boards; Corporate Social Responsibility and Impact; Integrated Corporate Reporting; Social Issues; Global Range; Adoption;

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### **About the Author**



George Serafeim
Professor of Business Administration
Accounting and Management

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