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Sycophancy and Objective Journalism

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ABSTRACT

Objective journalism is the desire and aim of every society and media house. However, such noble aspiration is beclouded and usurped by sycophancy and sycophantic reporting. This development denies the public the right to true information and invariably leads to loss of reputation by the media house. This paper looks at sycophancy in the Nigerian media by looking at the reasons for its unbridled spread, effects on the public, media houses, individuals and the government of the day.

KEYWORDS

Sycophancy; Ethics; Objectivity; Objective Journalism

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