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Emerging Social Issues Division
Social Policy and Population Section

Asia-Pacific Population Journal

Article **Breast-feeding Trends and the Breast-feeding Promotion Programme in the Philippines**

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Abstract Breast-feeding duration and incidence have declined in the Philippines since 1973, particularly among urban, better-educated and higher income groups. As more and more women move into these modern groups, breast-feeding may continue to decline, making attempts to decrease fertility more difficult. The National Movement for the Promotion of Breast-feeding seeks to overcome the declines by encouraging a wide range of breast-feeding promotion activities, including improving hospital practices and implementing a five-year plan.

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