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**Emerging Social Issues Division**  
**Social Policy and Population Section**

***Asia-Pacific Population Journal***

**Article**    **Community-based Incentives: Increasing  
Contraceptive Prevalence and Economic Opportunity**

**Author**    ***Donald Weeden, Anthony Bennett, Donald Lauro,  
Mechai Viravaidya and Wilas Techo***

**Abstract**    This article describes the successful implementation of a project in rural Thailand that used loans as incentives for promoting small-scale income-generating activities and the practice of contraception. It shows how such incentives were used to reward "appropriate behaviour" without penalizing or coercing those who chose not to participate in the project. The entire process is analyzed from various perspectives. The article concludes with a section devoted to suggesting possible applications of the Thai model to the population programmes of other countries in the Asia-Pacific region.

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