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Drivers and Impacts in the Globalization of Corporate R&D: An Introduction Based on the European Experience

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(March 2011)

published in: Industrial and Corporate Change, 2011(2), 20, 585-603

Abstract:

The globalization of R&D activities has continued its growth path as companies are increasingly trying to capture knowledge and market opportunities internationally. The rapid evolution of national economies and the ways to conduct knowledge-intensive businesses has led researchers and analysts to pursue a deeper understanding of the globalization of corporate R&D and the related driving factors and impacts. This introduction to the Special Section: "Globalization and Corporate R&D" forthcoming in Industrial and Corporate Change (vol. 20 (2), April 2011) provides an update of trends in the globalization of corporate R&D. It reviews the literature on the main drivers and impacts of the process under investigation, introduces the papers for this Special Section, and offers some concluding remarks.

Text: See [Discussion Paper No. 5582](#)



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