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Productivity in retail miscellaneous shopping goods stores

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Productivity is expected to increase as more stores computerize their retail operations. Also, the industry's change toward more chain-owned stores has helped boost productivity because of the chain stores' significant advantages over their independent rivals. Productivity growth in this industry is moderate compared with other retail industries, rising at an average annual rate of 1.7 percent between 1977 and 1992. This article examines productivity trends in retail miscellaneous shopping goods stores.

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