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ABSTRACT

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Alternative output measurement for the U.S. retail trade sector

Marcel P. Timmer

Assistant Professor, Groningen Growth and Development Centre, University of Groningen, The Netherlands.

E-mail: m.p.timmer@rug.nl

Robert Inklaar

Researcher, Groningen Growth and Development Centre, University of Groningen, The Netherlands.

Bart Van Ark

Professor, Groningen Growth and Development Centre, University of Groningen, The Netherlands.

All are associated with The Conference Board.

An experimental alternative estimate of real output in retail trade, based on double deflated margins might be a viable methodology for measuring retail trade output, but important data issues need to be resolved and further research is necessary.

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