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Multimedia and digital visual effects: an emerging local labor market

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Surveys of this industry in southern California reveal that its workers are predominately young, white, highly educated, and well paid. Most of the workers originated from outside the region, but their labor market activities are characterized by complex social networks. This article describes the shape, form, and emergence of the local labor market for multimedia and digital visual effects workers in southern California. The analysis also seeks to provide insights on local agglomeration and regional development, as well as explain the spatial and temporal filtering of workers through the large metropolis and associated institutions.

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