



# academic LEADERSHIP

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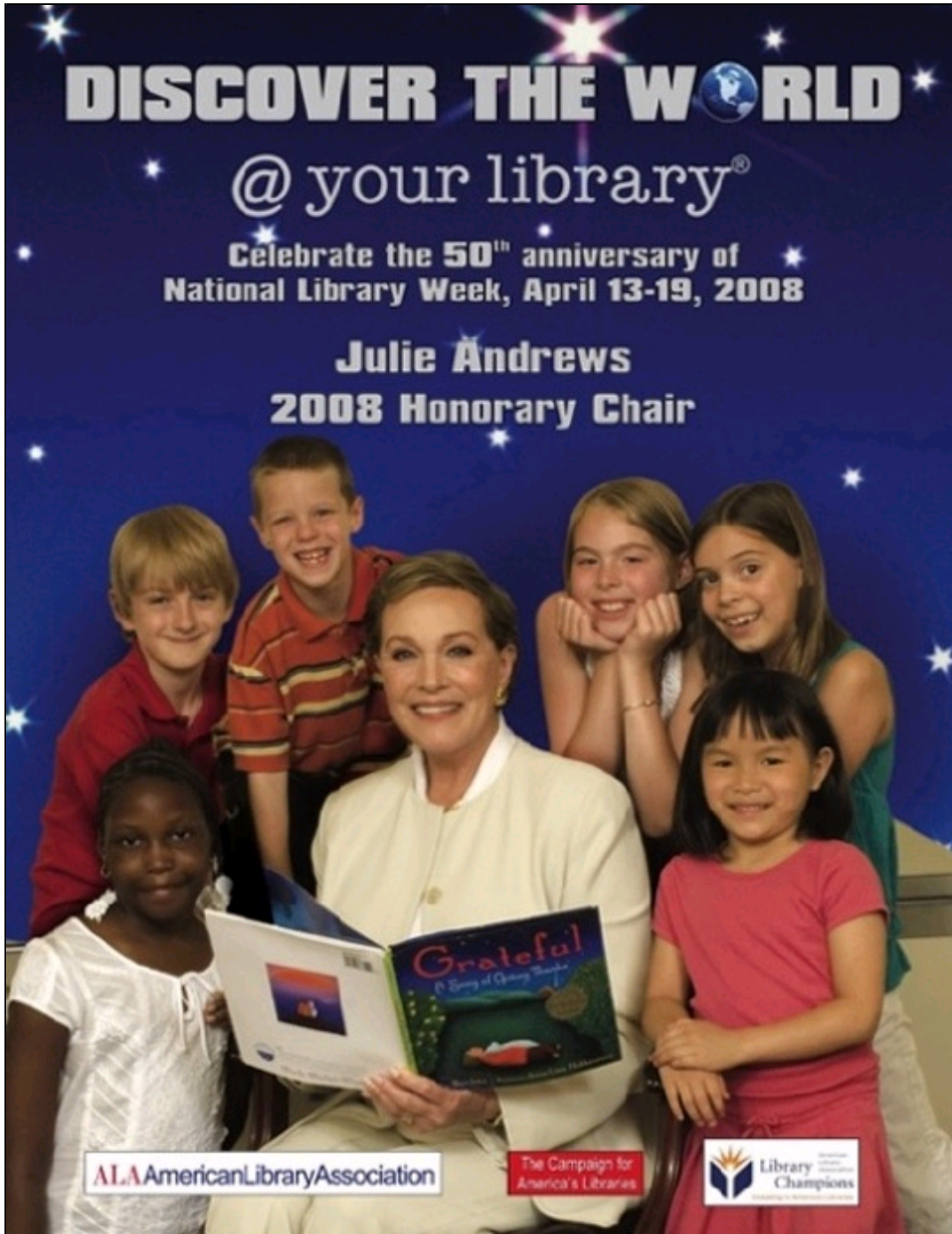
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Empirical Research

**[Meeting the Challenge of a Janus Job](#)**

Volume 6 Issue 1 - Mar 24, 2008 - 12:59:24 PM

By Patricia H. Phelps, EdD

This essay explores the Janus nature of the position of academic department chair. Drawing upon the mythological figure of Janus (god of doorways and gates), the author examines the advantages and challenges presented by this unique orientation. Included are questions for self-assessment by those considering similar positions as leaders in the academic realm.

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## [The Blogging College and University President: Academic Leadership in the Age of Web 2.0](#)

Volume 6 Issue 1 - Feb 22, 2008 - 1:32:51 PM

By David Wyld

This article looks at the growing presence of college and university presidents in the blogosphere, through the creation of their own blogs. The author examines the increasingly participative nature of the Internet with the rise of Web 2.0. The paper provides an overview of blogs and the growing trend for this medium to be employed by corporate, governmental - and now, university - leaders as a means to communicate with their various internal and external constituencies.

For this article, the author conducted a comprehensive Internet survey, finding that as of late 2007, two dozen college and university presidents are currently maintaining public blogs. The paper presents a summary of how these blogs are being utilized and presents best practice examples found amongst the presidential blogs. The article then conveys "A Blogging Guide for University Presidents," giving directions and ten guidelines to follow for university leaders - or anyone looking to blog in his or her official capacity. The paper concludes with a look at the issues raised by presidential blogging and what the advent of blogging portends for the academic leadership role.

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Empirical Research

## [The external shareholders' impressions regarding corporate reputation in educational organizations](#)

Volume 6 Issue 1 - Feb 13, 2008 - 12:51:17 PM

By Turgut Karakose, PhD

Capital magazine was the first that put forward the subject of corporate reputation in Turkey. But, among surveys which have been made regarding corporate reputation, there is no study directly related to educational organizations in Turkey. So, this study is the first research regarding corporate reputation in educational organizations. This survey examines parents and principals' impressions regarding reputation of schools and it determines the differences between their impressions. Descriptive survey research has been used in this study. The sample consists of 253 parents and principals from city of Kahramanmaras, a province located in the southern part of Anatolia. Finally, participants commonly declared that either public or private schools had a good reputation and if schools satisfy social stakeholders' expectations, they could have a good reputation in society.

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Ideas Worth Merit

## [Can Business Leaders Learn From Leaders of Today's Megachurches?](#)

Volume 6 Issue 1 - Feb 12, 2008 - 4:13:36 PM

By Peter A. Maresco, Ph.D.

In 2005, Malcolm Gladwell, author of the best selling books, *The Turning Point: How Little Things Can Make a Big Difference* (Little, Brown & Company, 2000) and *Blink: The Power of Thinking Without Thinking* (Little, Brown & Company, 2005), wrote an article titled *The Cellular Church* that appeared in *The New Yorker Magazine* (9/12/05). The article retells the story of the beginnings and the growth of Pastor Rick Warren's Saddleback Church located in the Saddleback Valley of Orange County, California.

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## [Designing and Implementing a Competency-based Curriculum: Leadership Implications](#)

Volume 6 Issue 1 - Feb 11, 2008 - 2:11:23 PM

By Ralitsa B. Akins, Oscar Ingaramo, Maia Eppler, Gilbert A. Handal

This paper discusses the approach in residency curriculum redesign based on the six ACGME competencies and the implementation of the new curriculum through adaptive and participatory leadership. Broad faculty and resident input was sought through applying adaptive leadership principles to ensure participation and ownership in the development of the novel curriculum. A new curriculum format was designed with specified teaching and evaluation methods for all goals and objectives. To support the new curriculum, an 18-month core didactics schedule was implemented. Faculty development sessions and resident workshops were conducted to improve the teaching and evaluation methods used in the department. Empowered by the participatory leadership opportunity, the residents formed an Education Sub-committee to the Residency Program Curriculum Committee and organized themselves to research peer programs' approaches in curriculum and teaching. The input of the residents' Education Sub-committee was essential in leading further curriculum improvements and competency mastery. Broad engagement of faculty and residents gave momentum to change and acted as a catalyst of their pro-active involvement. Adaptive and participatory leadership approaches brought about rapid change in the residency program curriculum redesign and improved the learning environment. The design and implementation of the new curriculum were completed within six months.

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