



Mortality Salience and Metabolism: Glucose Drinks Reduce Worldview Defense Caused by Mortality Salience

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ABSTRACT

The current work tested the hypothesis that a glucose drink would reduce worldview defense following mortality salience. Participants consumed either a glucose drink or placebo, wrote about either death or dental pain, and then completed a measure of worldview defense (viewing positively someone with pro-US views and viewing negatively someone with anti-US views). Mortality salience increased worldview defense among participants who consumed a placebo but not among participants who consumed a glucose drink. Glucose might reduce defensiveness after mortality salience by increasing the effectiveness of the self-controlled suppression of death-related thought, by providing resources to cope with mortality salience and reducing its threatening nature, or by distancing the individual from actual physical death.

KEYWORDS

Mortality Salience; Glucose; Metabolism; Worldview Defense

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