

Welcome to the UWG Sport Management Society



Our Purpose

The purpose of the Sport Management Society (SMS) shall be to stimulate, encourage, and enhance professional development in the field of sport management.

Our Goals

The major goals of the SMS are:

- To gather and share information pertaining to sport management with members of the SMS
- To develop leadership opportunities within SMS
- To promote camaraderie and unity among students, faculty, and professionals in the field
- To provide networking opportunities through attendance at various professional meetings and conferences



Current Officers

- Mariana Sanchez | msanche1@my.westga.edu
- Elena Perrotta | eperrot1@my.westga.edu
- Candice Brown | cbrown10@my.westga.edu
- Jamie Kramer | jkramer1@my.westga.edu
- Christina Powell | cpowell52@my.westga.edu
- Dr. Laura Hatfield | lhatfiel@westga.edu | COLSM 2043
- Dr. Lance Hatfield | lanceh@westga.edu | COLSM 2114

UWG Links

- [UWG Athletics](#)
- [UWG Booster Club](#)
- [UWG MBA Program](#)
- [UWG HPESS Department](#)

SPMG resources

- [Atlanta Sports Council](#)
- [CoSIDA](#)
- [Drake Group](#)
- [Knight Commission](#)
- [IAAM](#)
- [ISP Sports Marketing](#)
- [NACDA](#)
- [NACMA](#)
- [NASSM](#)
- [NCAA](#)
- [National Sports Marketing Network](#)
- [Sports Business Journal](#)
- [Sport Marketing Association](#)
- [Sports Law Blog](#)
- [Teamwork Online](#)
- [The Sports Economist](#)

Membership

The SMS is open to any student interested in pursuing a career in the sport industry.

- [Membership Form](#)
- [Introductory Powerpoint](#)
- [SMS Constitution](#)

Event Archives

- [Georgia Southern Sport Management Conference 2007](#)
- [Sport Management Symposium: Making the Jump from NCAA Division II to NCAA Division I](#)

Current Events

- [SMS 3rd Thursdays | Food, Fun & Professional Development \(click for more info\)](#)
 - [Aug 20, 7pm](#)
Campus Center, 108.3
 - [Sept 17, 7pm](#)
Campus Center, 108.3
 - [Oct 22, 7pm](#)
Campus Center, 302, Bring your UWG ID
 - [Nov 19, 7pm](#)
Campus Center 302, Bring your UWG ID
- [Georgia Southern Sport Management Conference 2009](#)
- [2010 Speaker Series Schedule](#)

Fundraising Opportunities

BRAVES TICKETS
