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Agric. Econ. – Czech

T. Hájek

Countryside, tourism development and national heritage revitalisation

Agric. Econ. – Czech, 48 (2002): 259-
262

The society has deepened its reflection on the future of the Czech countryside – not only in connection with the multi-functional agriculture but mainly with regard to the actor of service. It seems that this reflection went relatively far especially in the tourism industry where

an understanding of a need for complex legislation defining the tourism industry as a long-term interest of the whole society (especially in connection with regional development) was reached. Since in the Czech countryside, national heritage monuments constitute both the key attraction and the axis of the inhabitant structure, tertiarization of the countryside cannot take place without strengthening of the revival strategies with regard to the national heritage monuments. However, among the heritage protectors themselves, no reflection in this sense has yet taken place.

Keywords:

countryside, tourism, revival of national heritage monuments, tertiary sphere

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