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Agric. Econ. – Czech

T. Marek, T. Martinec

The use of social and cultural potentials in regional development

Agric. Econ. – Czech, 49 (2003): 579-582

The paper deals with problems of regional (rural) development, especially with social and cultural impact on rural development. In the introductory chapter, authors reviewed economical and sociological concepts related to the Integrated Endogenous Regional Development (IERD). In the main part of the paper, authors discuss the

presumptions of successful implementing of the IERD concept in the Czech Republic: 1) How are the opinions of rural people (public opinion) respected in the designed projects; and 2) The responsibility of the project designers to the regionally perceived needs. These two factors should be in harmony.

Keywords:

development projects, social and cultural potentials, neo-classical theory, theory of growth of poles, post-Keynesian theory, social and cultural capital, integrated endogenous regional development

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