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Agric. Econ. – Czech

**J. Višňovský, Z.
Sojková**

Identification and development of communicative capabilities in agromanagers

Agric. Econ. – Czech, 49 (2003): 347-
351

A high level of communicative capabilities as an integral part of social skills in managers is an essential prerequisite of success in managerial position. The

paper points out an opportunity of quantifying the level of communicative capabilities, as well as the way of delimiting deficiencies in communication and planning the process of development of communicative capabilities. The testing was done on a sample of 230 students of the Faculty of Economics and Management, Slovak University of Agriculture in Nitra, i.e. in the future agromanagers.

Keywords:

manager, social skills, communicative capability, testing of communicative capabilities

[[fulltext](#)]

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