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Geri Gay

# Geri Gay



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Dr. Geri Gay is the Kenneth J. Bissett Professor of Communication at Cornell University and a Stephen H. Wei professor in Information Science and the director of the Interaction Design Lab at Cornell. Her research focus is design and application of interactive communication technologies. Specifically, she is interested in social navigation computing, social networking, mobile computing, and design theory. Currently, she receives funding from the National Science Foundation, Google, National Institute of Health, USDA and private donations.

## Additional Links

- [Department of Communication](#)
- [Interaction Design Lab](#)

## Selected Publications

### Journal Publications

- Byrne, S., Gay, G. K., Pollak, J. P., Gonzales, A. L., Retelny, D., Lee, T., & Wansink, B. C. (2012). Caring for youth eating behaviors. *Journal of Children and Media*. 6:83 - 89.
- Gay, G. K., Pollak, J. P., Adams, P., & Leonard, J. P. (2011). Pilot study of Aurora, a social, mobile-phone-based eating behavior intervention. *Journal of Diabetes Science and Technology*. 5:325-332.
- Pollak, J. P., Gay, G. K., Byrne, S., Wagner, E., Retelny, D., & Humphreys, L. (2010). It's Time To Eat! Using a mobile phone to encourage healthy eating. *IEEE Pervasive Computing*. 9:21-27.
- Xia, L., Yuan, Y., & Gay, G. K. (2009). Exploring negative group dynamics: Adversarial network, personal communication network. *Management Communication Quarterly*. 23:32-62.

### Conference Proceedings

- Gilutz, S., Calvert, S., Kremer, K., Chamberlin, B., & Gay, G. K. (2012). Tangible Interfaces for Children: Challenges. *Proceedings of the ACM SIGCHI Conference on Human Factors in Computing Systems (CHI 2012)*.
- Gonzales, A. L., Pollack, J. P., Retelny, D., Baumer, E. P., & Gay, G. K. (2011). A mobile application for improving eating behavior. *CHI Workshop on Personal Informatics*.
- Pollak, J. P., Adams, P., & Gay, G. K. (2011). PAM: A photographic affect meter for frequent, in situ measurement of affect. *CHI 2011*. 725 - 734 p.

## Presentations and Activities

- One University, Two Campuses. February 2012. Toronto, ON, Canada.

## Departments

- [Communication](#)

## Concentrations