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- Groups, Organizations, and Communities
- Health Communication
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- Risk and Environmental Communication
- Social Influence and Persuasion
- Social Networks
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Y. Connie Yuan

# Y. Connie Yuan



**Associate Professor**

308 Kennedy Hall

(607) 255-2603

**Email:** [yy239@cornell.edu](mailto:yy239@cornell.edu)

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I teach and conduct research in the area of organizational communication. Specially, I am interested in studying knowledge development of social capital, and the adoption and usage of information and communication technology. My ultimate research interests include organizational behavior and information systems, and to develop and test new social science theories that advance organizational management.

## Additional Links

- [Research](#)
- [Connie Yuan's personal website](#)

## Awards and Honors

- Inclusion in Best Papers Proceedings (2010) Academy of Management 2010 Annual Conference

## Selected Publications

### Journal Publications

- Neff, J., Fulk, J., & Yuan, Y. Not in the mood? Affective state and transactive communication. *Journal of Communication*.
- Bazarova, N., & Yuan, Y. (2013). Expertise recognition and influence in intercultural groups: Differences between face-to-face and computer-mediated communication. *Journal of Computer-Mediated Communication*. 18:437-453.
- Meng, J., Fulk, J., & Yuan, Y. (2013). Mitigating the negative effects of intragroup conflict: A cross-level analysis on information seeking behaviors in team contexts. *Communication Research*.
- Yuan, Y., Bazarova, N., Fulk, J., & Zhang, Z. (2013). Recognition of expertise and perceived influence in intercultural groups. *Journal of Communication*. 63:476-497.
- Fulk, J., & Yuan, Y. (2013). The adoption and usage of social networking tools to support knowledge sharing in computer-mediated communication. *Journal of Computer-Mediated Communication*. 19:20-37.
- Yuan, Y., Carboni, I., & Ehrlich, K. (2013). The impact of affective relationships and awareness on expertise retrieval: A perspective on transactive memory theory. *European Journal of Work and Organizational Psychology*.
- Yuan, Y., Zhao, X., Liao, Q., & Chi, C. (2013). The usage of different information and communication technologies in organizations: From email to micro-blogging. *Journal of the American Society for Information Science and Technology*.
- Yuan, Y., Carboni, I., & Ehrlich, K. (2010). The impact of awareness, social accessibility and media multiplexity on information seeking. *Journal of Management Information Systems*.
- Xia, L., Yuan, Y., & Gay, G. K. (2009). Exploring negative group dynamics: Adversarial network, personality, and group performance. *Management Communication Quarterly*. 23:32-62.

### Conference Proceedings

- Yuan, Y., Carboni, I., & Ehrlich, K. (2010). The impact of affective relationships and awareness on expertise retrieval: A perspective on transactive memory theory. *Best Papers Proceedings of the Seventieth Annual Meeting of the Academy of Management*.

## Presentations and Activities

- One University, Two Campuses. February 2012. Toronto, ON, Canada.
- The effects of culture and technology on expertise recognition in group decision making. July 2011. INGroup. Minneapolis, MN.
- The impact of interpersonal affective relationships and awareness on expertise-seeking: A multilevel network in a virtual world. August 2011. INGroup. Minneapolis, MN.

## Departments

- Communication

## Concentrations

- Social Network
- Knowledge Management
- Hidden Profile
- Transactive Memory
- Cross-Culture Collaboration
- Social Network Theory And Analysis Method

- Organizational Communication
- Structural Equation Modeling

## Graduate Fields

- Communication
- Information Science

## Education

- Doctorate  
University of Southern California  
2004
  - Master's Degree  
University of Southern California  
2001
  - Master's Degree  
University of Connecticut  
1998
  - B.A./B.S.  
Peking University  
1995
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