



TechnologyMap: Bringing R&D+I Benefits to SMEs in the Tourism Sector. The Case of TOUREG Project

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This paper presents the approach and methodology followed in TOUREG Project (a 7th Framework Programme European project) in order to obtain a Technology Map across the different regions and countries participating in the project. This Technology Map is intended to be built from supply and demand perspectives (i.e. what technological solutions are provided by technology suppliers and what are the needs demanded by potential end users). Apart from the methodology the initial results that are described here include a web based tool (available on the Internet) that will help to the final construction of the Technology Map as long as it is used by suppliers and end users to introduce their information. Final results are expected to be available at the end of the project however some preliminary ones will be also shown.

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