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A Virtual Organisation Model for E-Government

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Abstract

This paper looks at the implementation of a new customer value alliance model in e-government. Firstly we review the issues of e-government and the drive towards customer centric organisations in the context of multiple government agencies. A model of e-Government is introduced and examined within the context of a virtual organisation model which can be applied along the customer value chain across multiple service agencies. A case study is used to demonstrate how this concept of a virtual organisation as a customer value-alliance model can effect a successful transition to e-Government from a traditional Government model. Finally, we examine how the Aboriginal Affairs Department, a Western Australian Government agency is implementing this model for improved customer service and the implications of this model for the management of change in a developing e-community.

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