Australasian Journal of Information Systems, Vol 9, No 2 (2002)

HOME ABOUT LOGIN REGISTER SEARCH CURRENT ARCHIVES ANNOUNCEMENTS

Home > Vol 9, No 2 (2002) > Manley

## The Systems Approach to Innovation Studies

Karen Manley

## Abstract

The academic literature, and business practice, reveals a shift in the way analysts understand innovation processes. This shift is not revealed as a cohesive trend, rather it comprises contributions from a wide range of academic disciplines and empirical evidence. But diverse new ideas which stress a systems approach to successful innovation. The paper presents an up-to-date overview of this fast moving field, with a view to assisting public policy makers and business managers in designing more effective innovation processes.

Full Text: PDF