

The Second International Conference on Service Of OScience and Innovation (ICSSI 2010)

August 8-10 2010, Beijing, China

Scientific Research and Service Innovation

Navigation

GENERAL

Home

Latest News

ORGANIZATIONS

- Conference Chairs
- Advisory Board
- Program Committee
- Organization Committee
- Contact Persons
- Sponors
- Conference Login

PAPER SUBMISSION

- Publication Arrangements
- Call for Papers
- Paper Submission
- Important Dates
- Submission Guidelines

PROGRAML

- Keynote Speakers
- Pre-Program
- Technical Presentations

INFORMATION

- Accommodation
- Registration
- Conference Venue
- Travel

) Link



Latest News

December 20, 2009: The website of ICSSI 2010 is opened.

December 30, 2009: The first version of ICSSI 2010 Call for Paper is announced.

About ICSSI 2010

Services Science is a topic of growing interest for researchers and policy makers alike. This has particularly been so in the last decade, as services have grown to constitute the larger part of employment and output in most industrial countries, and is becoming the largest sector in most developing nations. Developing innovative services and launching them successfully in market is also more and more becoming the key to succeed in developing and sustaining competitive advantage for enterprises both in service and in manufacturing sectors.

The increasing importance of services for the economy has opened the door for a wide variety of service research topics in a growing number of research disciplines. In light of these trends, the First International Conference on Service Science and Innovation (ICSSI 2009) was held in August, 2009, in Taipei, which served as a forum that allows researchers and practitioners from different fields to meet with each other for intellectual exchang, research collaboration, and professional development. (http://www.icssi-09.org/keynote.htm)

The Second International Conference on Service Science and Innovation (ICSSI 2010) will be held from August 8-10, 2010, in Beijing, China, hosted by Beijing Research Center of Urban System Engineering.

The theme of ICSSI 2010 will be Scientific Research and Service Innovation to highlight the important role of the scientific research in promoting the innovation and development in service sector as it has been in manufacturing sector. At the same time, the topics will span the service science, management and engineering, service innovation.

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