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[\[PDF \(1712K\)\]](#) [\[References\]](#)**Technical Trend of Newspaper Press**Masayoshi SATO¹⁾

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Abstract

Nowadays, the diversity has been in demand for the newspaper printing press, as the users of which, the newspaper-managements, have individual concern with the relation as to the balance of cost-management and management-philosophy, which are affected by the market-trend among the respective nations and regions over the world. More-colors in the newspaper and faster printing press are significant for the newspaper-managements as they consider about providing the services to their customer. More-color in the newspaper has been further improved by the utilization of the tower type printing units and shaft-less drive technology, and faster printing press allows delivering the most latest news to the readers, in meanwhile it creates saving in facility investment. Focusing on the environment and saving the cost, 4-by-1 press which utilize fewer printing plates than the conventional press in demand, in other side 6-by-2 press, which features high efficiency and decrease waste papers, are in demand by the standpoint of considering the environment, saving the cost, and further the productivity. Ultimately, the expectative technology regarding to the newspaper printing press should be flexible so as to satisfy the various needs of newspaper managements, who are facing to the many diverse situations and looking for the way to establish their cost-management.

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