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食品冷链协同配送模式决策研究

Decision-Making on Food Cold Chain Collaborative Distribution Models

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关键词:

食品冷链; 协同配送; 模式; 分类; 决策; Food Cold Chain; Collaborative Distribution; Model;

Classify; Decision

摘要:

开展食品冷链协同配送, 实现运输、仓储、人力等资源的高效整合, 是解决食品冷链配送系统基础薄弱、成本高、效率低的有效方法。本文首先根据协同配送合作主体间的社会关系、合作期限、主导企业将冷链协同配送模式归为三大类、六小类, 并给出相应的实例进行说明, 然后在分类的基础上, 针对第三方冷链物流企业与货主企业, 分别给出协同配送的决策原则与决策过程, 帮助企业选择合适的冷链协同配送模式。

Carrying out food cold chain (FCC) collaborative distribution (co-distribution) is an efficient way to solve lack infrastructure, high cost and low efficiency on food cold chain distribution system. It can integrate transportation, warehousing, human resources. On this paper collaborative distribution models was classified to three categories, six subclasses by their social relationship, partnership and leading status and the related cases were also showed. Based on the classification, collaborative distribution models decide principles and decision-making process for the third-party cold chain logistics companies and shipper enterprises was given respectively, to help companies select the appropriate cold chain collaborative distribution model.

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