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**Signaling with
Dilemma's: How Can
Experiments Contribute
to a More Sustainable
Mobility System?**

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Abstract

Sustainable mobility has proved to be a perennial challenge to realize. Scholars have argued that experiments could point the way forward towards sustainable mobility (cf. Loorbach, 2007, Markard and Truffer, 2008). In doing so, literature attributes a vital but complex task to those who engage in experiments. However, an important knowledge gap pertains to whether and how