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## Mobility Management Measures by Employers: Overview and Exploratory Analysis for Belgium

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### Abstract

The renewed interest for sustainable transport in Europe is often labelled as mobility management. With this, major attention goes to the role of employers in the commuting behaviour of their employees. Indeed, employers can encourage a more sustainable commuting by the introduction of alternative modes, like public transport, carpooling and/or cycling, by the designation of an Employee Transport Coordinator, through telework policy, and/or by adapting work schedules and the organisation of telework. An overview of these measures is followed by an analysis of the current situation. The Belgian 2005 questionnaire Home-to-Work-Travel (HTWT) enables us to make an inventory of mobility management measures. The database HTWT contains information on 7460 worksites. Besides having data on modal split, work regimes and accessibility problems, mobility management measures are checked in the questionnaire. Given that we assume a relationship between accessibility and mobility management, sustainable commuting measures both are incorporated in one analysis. Binary exploratory factor analysis (EFA) is used to make a classification to obtain a better insight in the structure of the variables. However, no strong link between accessibility problems on the one hand and mobility management measures on the other hand could be detected. Despite the absence of this link, a classification of mobility management measures and accessibility problems has been made. This indicates that employers regularly choose to implement a set of related sustainable commuting measures.

Keywords: Belgium; Mobility Management; Sustainable Commuting; Transportation Demand Management (TDM)