



## London asthma sufferers get space-based help

<http://www.firstlight.cn> 2007-04-11

29 March 2007, An innovative service which delivers air pollution alerts and health advice via SMS text messages to those who suffer from conditions due to poor air quality has been launched in London.

Funded by ESA, the airTEXT service is free and aimed particularly at those who suffer from asthma, emphysema, bronchitis, heart disease or angina, as well as those who more generally, work or live in London.

Subscribers can choose if they want airTEXT delivered through SMS, voicemail or e-mail and whether they want to receive them, on mornings when air pollution is likely to be higher than normal, or the evening before.

The Cambridge Environmental Research Consultants (CERC), developed airTEXT using information from ESA's PROMOTE project which aims to improve air-quality forecasting using satellite technology.

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