



## DVD Showcases 2006 Baldrige Award Winners

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April 26, 2007, A new DVD can help large and small companies, educational and health care organizations, and non-profit organizations learn about the outstanding management practices and successful strategies of the three recipients of the 2006 Malcolm Baldrige National Quality Award.

The DVD contains separate, in-depth looks at Premier Inc. (service category, San Diego, Calif.); MESA Products Inc. (small business category, Tulsa, Okla.); and North Mississippi Medical Center (health care category, Tupelo, Miss.) with each video featuring extensive interviews with chief executives. Also included on the DVD are a composite video showcasing all three recipients and a video of the Baldrige Award ceremony held on March 13, 2007.

The DVD may be purchased for \$35.00 plus shipping and handling from the American Society for Quality, P.O. Box 3005, Milwaukee, Wis. 53201-3005, (800) 248-1946. Use order number T1516. Other Baldrige National Quality Program materials—including the criteria for performance excellence for business, education, health care and non-profits—also are available.

The Baldrige Award is given to businesses—manufacturing and service, small and large—and to education, health care and non-profit organizations that apply and are judged to be outstanding in seven areas: leadership; strategic planning; customer and market focus; measurement, analysis and knowledge management; human resource focus; process management; and results. The award is managed by NIST in conjunction with the private sector.

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