哈尔滨工业大学管理学院
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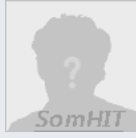- 会计系
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教 师 信 息 查 看

祁巍

副教授 硕士生导师

电　话：　(86-451) 86414022
EMAIL：　qiwei@hit.edu.cn
办公地点：　管楼6楼

个人简介 | 研究成果 | 研究项目

Education

Ph.D. Candidate of Management Science and Engineering, May 2006 -- present School of Management, Harbin Institute of Technology, Harbin, China

Master of Management, 1999 School of Management, Harbin Institute of Technology, Harbin, China

Bachelor of Engineering, 1997 School of Management, Harbin Institute of Technology, Harbin, China

Experience

Feb,2010- Present Associate Professor, School of Management, Harbin Institute of Technology, China

Aug,2009-Feb, 2010 Research Stuff, School of Tourism and Hotel Management, PolyTech University, HongKong

Oct, 2007–Aug,2009　Associate Professor, School of Management, Harbin Institute of Technology, China

Aug, 2005–Jun, 2006 Visiting Scholar, School of Informatics，University of Manchester, UK

Oct, 2001 –Sep., 2007 Lecture, School of Management, Harbin Institute of Technology, China

July, 1999– Sep., 2001 Assistant Professor, Harbin Institute of Technology, China

Teaching

System Analysis and Design (undergraduate)

Management Application System (undergraduate)

Electronic Commerce (undergraduate; served as the teaching assistant at the EMBA class.)

Management Information System (undergraduate)

Papers

[1]Qi Wei, Li Yijun, Li Yinglai, Xie Weiquan, Research on the Model of Intelligent Enterprise Email Classification Management, China Soft Science Magazine, Aug, 2007, Vol.8, 131-137.

[2]Qi Wei, Li Yijun, Zou Peng, Population Drift Oriented Customer Segment Method Based on Multi-net Bayesian Network, Forecasting, Aug 2007, Vol 26(5)

[3]Qi Wei, Sun Huamei, Cheng Yan, Huang Tiyun, Research on Discovering Discriminative Rules Based on An Information System Rough Set Model, Asia Pacific management Review, Sept 2002, Vol.4,197-204.

[4]Wei Qi, Catherine Cheung, Rob Law, Tourist Perception of Online Hotel Bookings, 2010 International Conference on E-Business and E-Government, May, 2010

[5]Li Hongbin, Qi Wei, Research on the Analysis of Information Roles of Travelers during Traveling Information Searching Process, 2010 International Conference on Intelligent Computing and Intelligent Systems. October, 2010 (IEEE)

[6]Qi Wei, Li Yijun, Hao Yuanyuan, The Determinants of Credit Card Customer Loyalty: An Empirical Study in a Chinese Context, Proceeding of 2007 INTERNATIONAL CONFERENCE ON Management Science and Engineering, Aug, 2007(EI)

[7]

Hao Yuanyuan, Li Yijun,Qi Wei, A study on Citizen Satisfaction Evaluation Model for Chinese Municipal Government Online Services, Proceeding of 2007 INTERNATIONAL CONFERENCE ON Management Science and Engineering, Aug, 2007 (EI)

[8]Li Jiangfeng, Li Yijun, Qi Wei, Research on Fuzzy Assessment of Effectiveness for Information Flow Control, Proceeding of the 2nd International Conference on Machine Learning, Oct 2003 (ISTP)

[9]Sun Huamei, Qi Wei, Huang Tiyun,The research on data mining-based intelligent decision support system, PROCEEDINGS OF 2003 INTERNATIONAL CONFERENCE ON MANAGEMENT SCIENCE & ENGINEERING, Aug 2003(EI)

[10]Li Yijun, Li Jiangfeng, Qi Wei, Information Network Analysis: an Approach for the Study of Enterprise Information Management, Proceeding of 2003 Management Science and Engineering, Aug 2003

[11]Qiang Ye, Qi Wei etc. Mining Association Rules with T-test in Market Basket Data. Proceedings of 2002 International Conference on Management Science & Engineering, Oct., 2002.

[12]Li Yiju, Ye Qiang, Qi Wei, BI-based Framework of Custom Relationship Management, 2001 Seminar on Management Information System Between Mainland and Taiwan, Aug 2001.

[13]Qi Wei, Li Yijun, Research on Location and Vehicle Routing Problem of Distribution Centers, Proceeding of 2001 Management Science and Engineering, Aug 2001.

[14]Ye Qiang, Li yijun, Qi Wei, The Conceptual Study on The BI and GIS based CRM, Proceeding of 2001 Management Science and Engineering, Aug 2001.

[15]Li Yijun, Qi Wei, Research on the Combined Logistics Information System under EC Circumstance, 2001 Seminar on Management Information System Between Mainland and Taiwan, Aug 2001.

[16]Li Yijun, Qi Wei, Application of DEA in Project Management of Information System, 15th Annul Conference of Management Information System, Oct 2000.

Research Grants and Consulting Projects

[1]2007-2009 Research on Customer Loyalty of Service Enterprises in Hei Longjiang Province, Ministry of Science and Technology of Hei Longjiang Province, Principle Investigator

[2]2006-2008 Research on Credit Card Customer Loyalty, China Merchant Bank Co-Investigator

[3]2002-2004 Planning on the Development of State Fundamental Information Resources Database, Ministry of Science and Technology, 863 Series. Co-Investigator

[4]2001-2002 EC-Oriented Negotiation Support System, National Natural Science Foundation.

[5]1998.12-2000 Parking Management-Parking Management Information System, City Council of Construction, Guang Zhou.

研究方向

my research interests include both empirical studies and technological studies within the circumstance of e-commerce, like customer loyalty, customer segmentation and business intelligence etc.