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Dr Jonathan Liebenau

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Associate Professor (Reader) of Technology Management

Dr Jonathan Liebenau is a Reader in Technology Management in the Department of Management. He specialises in two areas: fundamental concepts of information, and the problems and prospects of information and communication technology in economic development. He has previously worked in academic administration, technology policy, and the economic history of science-based industry, all positions in which he has emphasised the use of information in organisations. He is the author or editor of several books and over 70 other major publications and has provided consultancy services to leading companies and strategic government agencies, including: Dell, BT, IBM, Microsoft, Tata Consultancy Services, Nortel, EDS, Lloyd Thompson; and in the UK Government, the Office of Science and Innovation, the Department of Trade and Industry and the Home Office. He also has worked with the Royal Society for the Arts and DigitalEurope, and is on the advisory boards of Istanbul Bilgi University and American University in Cairo, School of Business.

Dr Jonathan Liebenau leads LSE Tech, a research group at LSE's Department of Management active in the area of Internet and Communications Economics, Policy and Strategy.

Research interests

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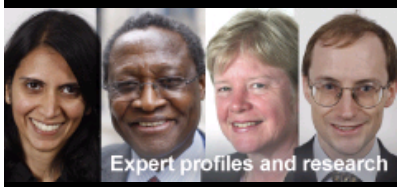
Download CV (PDF

LSE Experts profile



LSE Tech Blog

- Turkey: politics and economics
- Information systems/technology: developing countries, Eastern Europe, Middle East, South East Asia, Turkey and Central Asia
- Technological innovation
- Mobile technologies
- Technology policy, internet, internet technologies
- European information society; history of science, technology and medicine
- Technology management
- Telecommunications
- Mobile technologies
- Wireless technologies
- Science policy
- Technical change
- Informatics

Recent publications

- Modularity and network integration: emergent business models in banking
  Liebenau, J.M, Elaluf-Calderwood, S.M. and Bonina, C.M. (2014) Modularity and network integration: emergent business models in banking. In: 47th Hawaii International Conference on System Sciences, 6 January 2014 through 9 January 2014, Waikoloa, HI, United States.
- Special issue on IT innovation in emerging economies
  Rai, Sudhanshu, Harindranath, G. and Liebenau, Jonathan (2013) Special issue on IT innovation in emerging economies. Journal of Information Technology, 28 (4). pp. 261-263. ISSN 0268-3962
- Institutions, regulation and governance of the internet: a European perspective on traffic, uses and business practices in the digital economy
  Liebenau, Jonathan and Elaluf-Calderwood, Silvia (2013) Institutions, regulation and governance of the internet: a European perspective on traffic, uses and business practices in the digital economy. In: 24th European Regional Conference of the International Telecommunications Society, 20-23 October 2013, Florence, Italy. (Unpublished)
- Metrics for assessing internet business models and sustainability
  Liebenau, Jonathan and Elaluf-Calderwood, Silvia (2013) Metrics for assessing internet business models and sustainability. In: TPRC 2013: 41st Research Conference on Communication, Information and Internet Policy, 26-29 September 2013, Washington, DC, USA.
- Modernising the business of health: pharmaceuticals in Britain, in comparison with Germany and the United States, 1890-1940
  Liebenau, Jonathan (2013) Modernising the business of health: pharmaceuticals in Britain, in comparison with Germany and the United States, 1890-1940. Industrial and Corporate Change, 22 (3). pp. 807-847. ISSN 0960-6491

See more publications

PhD Supervision

Jonathan Liebenau's current doctoral students

Enrico Rossi, “Governance and innovation in the automobile sector”

Koen Rutten, “Innovation systems in the Chinese telecommunications sector”

Nofi Iman, "Payment systems"

Past PhD students

Teaching

- MG414 Foundations of Public Management and Governance
- MG426 Organisations in the Economy and Society
- MG482 Innovation and Technology Management

Latest blog posts by Jonathan

What are the dimensions of the internet?
On Monday 10 February, Jonathan Liebenau presented a synopsis of one of the research themes of our team during the February’s London Enterprise Technology MeetUp held monthly at the LSE. Read here Jonathan’s remarks, key questions and possible ways forward … Continue reading →

Economic health of the internet ecosystem: briefing from CAIDA’s 2013 workshop
Last week, the Cooperative Association of Internet Data Analysis [CAIDA] and the Massachusetts Institute of Technology (MIT) held its 4th invitation-only workshop on internet economics on the theme “Economic Health of the Internet Ecosystem”. LSE Tech’s Silvia Elaluf-Calderwood and Jonathan … Continue reading →

The new business realities in the digital age: Jonathan Liebenau addresses opening keynote at #FT summit
On December 4 Jonathan Liebenau addressed the opening keynote of the FT Mobile Business Futures Summit. The half day event brought together leaders and senior executives from key sectors in the economy to discuss future opportunities and challenges that the … Continue reading →

Just Released: DCMS’ UK Broadband Impact Study
TheUK Department for Culture, Media & Sport released today a report on the benefits of superfast broadband in the UK. In this blog, Jonathan Liebenau from LSE Tech offers initial thoughts on the study’s general scope, its usefulness and limitations … Continue reading →

Internet metrics, telecom and internet policy: highlights from the TPRC 2013
The TPRC is the oldest and most influential continuous meeting on telecoms policy, always held in Washington, D.C. and nowadays subtitled the “Conference on Communication, Information and Internet Policy”. Silvia Elaluf-Calderwood and Jonathan Liebenau of the LSE Tech team presented … Continue reading →

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