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Appraisal of Using Global Student Rating Items in Quality Management of Higher Education in Saudi Arabian University

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ABSTRACT

Academic institutions preparing for quality and academic accreditation adopt a range of evaluations. Each of such evaluations involves closed items, a mixture of individual items on various aspects, followed by global item which is the overall satisfaction of students about related evaluation. A common question in mind of the academic developers is "where to start, using global items results, or, individual items results!" Through exploratory results of course evaluation survey (CES) data on courses in nursing program of University of Dammam, this article attempts to answer this question. In summary, under this program which is in the developmental phase, one can expedite decision making related to required action plans by using global items results.

KEYWORDS

Global Item; Individual Items; Course Evaluation Survey; Academic Program; Higher Education; High Quality; Acceptable and Improvement Required

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