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Agric. Econ. – Czech

Zuzák R., Jirkovská E.: Comparative analysis of small and mediumsized enterprises in the Czech Republic

Agric. Econ. – Czech, 53 (2007): 479-482

The contribution presents the findings of the third phase of an extensive survey, the main goal of which was the identification of factors stimulating or restricting the establishment of small and medium-sized enterprises. It comprises the outcomes of the comparative analysis aimed at the comparison of groups of small and medium-sized enterprises and the model enterprise according to areas influencing founders' entrepreneurial activities.

Keywords:

small and medium enterprises, entrepreneur motivation, one-man enterprise, comparative analysis

[fulltext]

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