



Agricultural Journals

AGRICULTURAL ECONOMICS

Zemědělská ekonomika

[home](#) [page](#) [about us](#) [contact](#)



us

Table of Contents

IN PRESS

**AGRICECON
2014**

**AGRICECON
2013**

**AGRICECON
2012**

**AGRICECON
2011**

**AGRICECON
2010**

**AGRICECON
2009**

**AGRICECON
2008**

**AGRICECON
2007**

AGRICECON

2006
AGRICECON
2005

AGRICECON
2004

AGRICECON
2003

AGRICECON
2002

AGRICECON
Home

Editorial
Board

For Authors

- **Authors Declaration**
- **Instruction to Authors**
- **Guide for Authors**
- **Copyright Statement**
- **Submission**

For
Reviewers

Guides for

· Reviewers
Login

Subscription

Agric. Econ. – Czech

**J. Millard, J. Havlíček,
I. Tichá**

Good practice in the digital SMEs

Agric. Econ. – Czech, 50 (2004): 13-19

The article summarizes findings drawn from the research carried on within the European project “ Best e-European Practices” with a focus on digital SMEs only. Case studies are used to describe good practices. Cases studies are coded structurally using a set of indicators for each success factor and thus provide for learning of the potential users. Synthesis and generalization has been done on

factors explaining motivations for introducing e-practices, the results firms seek to achieve and the benefits from the adoption of digital technologies.

Keywords:

digital small and medium enterprises, critical success factors, case studies

[[fulltext](#)]

© 2011 [Czech Academy of Agricultural Sciences](#)

XHTML1.1 VALID

CSS VALID