



Infographic of the Day How Aid Is Getting to Haiti

E-Readers and Tablet PCs Are About to Get Screen-Tastic

PUBLIC TRANSPORTATION | Comment

Is Public Transportation Too Public?

BY Ben Paynter [Wed Jan 20, 2010](#)

Does public transportation feel icky? Maybe that's because it is literally as claustrophobic as being trapped in a crowded elevator. And isolating? Just remember that more than half your fellow passengers pretending to be reading or ... [READ»](#)

HOTELS | Comment

Hotel Chains Built Them, So We Will Come

BY Maccabee Montandon [Wed Jan 20, 2010](#)

A few years ago, before the Great Fall of 2008 but long enough after September 11 that folks were back to traveling with enthusiasm, the economy was humming along and the hotels were packed. So many of the largest hotel chains ... [READ»](#)

[Read more from The Upswing.](#)

INFOGRAPHICS | 2 comments

What Does Avatar Have to Do With Haiti?

BY Cliff Kuang [Wed Jan 20, 2010](#)

Take a guess as to which one has drawn more cash. [READ»](#)

DESIGN | Comment

From Walmart Parking Lot to your Living Room: Cast-Off Shopping Carts for the Home

BY William Bostwick [Wed Jan 20, 2010](#)

Ramon Coronado turns that symbol of efficient American consumerism into a place to lounge after a long day prowling the aisles. [READ»](#)

Augmented Reality for Architecture Geeks

Wanna Know How Your Neighbors Spend Their Money? It's All on Bundle.com

SHOPPING	\$1,042
HEALTH & FAMILY	\$570*
FOOD & DRINK	\$372*
OTHER	\$297*

Amazon, Scared of the Apple Tablet, Tweaks Its Kindle Publisher's Cut

CASS GREEN GYM | Comment

Cass Green Gym: The First Gym for the Homeless

BY Ariel Schwartz Wed Jan 20, 2010

It may not look like much, but the Cass Community Social Services (CASS) Green Gym bears a special distinction: It's the first workout facility in the U.S. designed for the homeless. The Detroit gym contains standard equipment ... [READ»](#)

INNOVATION | 3 comments

E-Readers and Tablet PCs Are About to Get Screen-Tastic

BY Erica Westly Wed Jan 20, 2010

Developing screens for computers and cell phones may sound like boring business, but, as customer demand for portable devices that can handle HD video, e-books, and Web browsing increases, the need for screens that are both awesome ... [READ»](#)

ARCHITECTURE | 1 comment

Augmented Reality for Architecture Geeks

BY Cliff Kuang Wed Jan 20, 2010

A new app aims to raise the design IQ of the Dutch. As if they needed it. [READ»](#)

ALMOST GENIUS | 1 comment

Almost Genius: A Development Platform for Creating Your Own Electric Car

BY Cliff Kuang Wed Jan 20, 2010

Think you'd be a good car designer? Trexa wants to give you a shot with an open-source platform. [READ»](#)

INFOGRAPHIC | 1 comment

Infographic of the Day: How Aid Is Getting to Haiti

BY Cliff Kuang Wed Jan 20, 2010

What's so hard about sending aid to Haiti? Short answer: everything. [READ»](#)

30 SECOND MBA | Comment

Reshmi: What Advice Would You Give Other Entrepreneurs?

BY Ellen McGirt Wed Jan 20, 2010

[READ»](#)

IPHONE RUMORS | 1 comment

iPhone 4.0 Rumor Round-Up

BY Kit Eaton Wed Jan 20, 2010

Among the blizzard of rumors about the Apple tablet, one fact stood out for iPhone fans: Apple is rumored to be revealing the new software next week too, and it might hint at the hardware. We've rounded up the iPhone 4.0 rumors for ... [READ»](#)

WEB TV | 1 comment

Boxee Joins the Big League: Announces Paid Content Net TV Plans

BY Kit Eaton Wed Jan 20, 2010

Boxee is clearly on a charge at the moment: After announcing an amazingly-designed set-top box last month, it's just revealed plans to launch a paid TV service that'll arrive in the Summer. In its blog posting on the matter Boxee ... [READ»](#)

DESIGN | 1 comment

Ben & Jerry's Board Member Terry Mollner on the Sweetness of a Values-Led Business

BY Pierre Ferrari Wed Jan 20, 2010

Terry Mollner, chair of the board Calvert Foundation, has been involved in developing capital sources that are indeed in harmony with values led businesses and recognize that the highest priority for those businesses is the good of all. [READ»](#)

[What Does Transparency Mean to Your Company?](#)

[Inspired Ethonomics](#)

ARCHITECTURE | 2 comments

The U.S. and Canada Fight Over Who's the Biggest Joke of the 2010 Expo

BY William Bostwick Wed Jan 20, 2010

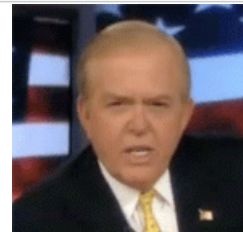
With pavilions mired in budget controversies, laughable design, and, yes, circus clowns, the US and Canada are set to be the embarrassments of Shanghai 2010. [READ»](#)

Inspired
ETHONOMICS
Actionable Insights
for World-Changing
People and Businesses
BROUGHT TO YOU BY **HITACHI**
Inspire the World

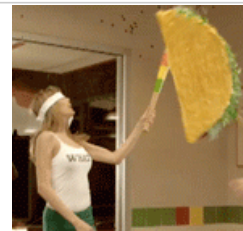
Why You Should Start a Company in... New York



CNN.com Dances With Vice's VBS.TV, Sub Pop Records in a Way Lou Dobbs Would Never Approve Of



Del Taco's New Look: Babes, Little People, Exploding Meat

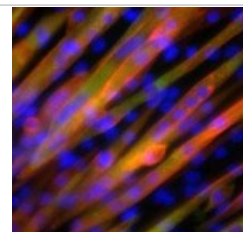


Inspired
ETHONOMICS
Actionable Insights
for World-Changing
People and Businesses
BROUGHT TO YOU BY **HITACHI**
Inspire the World

No, We Really Don't Love You Beary Much: Help Redesign Valentine's Day!



The Perfect Temp to Cook Stem Cell Pork: Well Don't



Frank Gehry Walks Away From a \$250 Million Job



QUARANTA | 2 comments

Chinese Automaker Aims to Build Italian-Designed Future Car ... in Alabama

BY Ariel Schwartz Wed Jan 20, 2010

Ever wished you could speed through an empty parking lot in your own updated version of Doc Brown's Delorean? That dream could soon become a reality--maybe. Former Chinese carmaker Benjamin Yeung is trying to gather \$1.5 billion for ... [READ»](#)

ECONOMIC HARDSHIP | 1 comment

Infographic: Which Communities Are Slipping the Economic Hardship Chokehold?

BY Maccabee Montandon Wed Jan 20, 2010

Our latest graphic gives you the nuts and bolts on how the Economic Hardship Index is measured and what it means for the likes of you, me, baby boomers, the nation's farmers, Mormons, the young and educated and just about everybody else. [READ»](#)

[Read more from The Upswing.](#)

BLIPPY | 2 comments

As More Use "Twitter for Credit Cards" Service, Retailers Getting Blippy With It

BY Ben Paynter Wed Jan 20, 2010

Blippy's \$1.6 million grab for new venture capital that we covered last week appears to be paying off. The company announced three new deals with online retailers yesterday, making it clear that while buyers might want to ... [READ»](#)

TREEHUGGER | 1 comment

Best of TreeHugger: A Business Model Built on Saving Endangered Species, Green Walls in Portland, and Apple's Smart Grid Venture

BY Brian Merchant of TreeHugger Wed Jan 20, 2010

This week in TreeHugger: a small Scottish island has found a way to make \$3 million a year by protecting an endangered eagle. Plus, a 230 foot green wall in downtown Portland, and Apple looks to cut home energy use. [READ»](#)

3-D PRINTERS | 2 comments

Are 3-D Printers About to Hit the Mainstream?

BY Ariel Schwartz Wed Jan 20, 2010

We have 3-D movies and 3-D TV prototypes, so when are the 3-D printers coming? In actuality, 3-D printers have been around for awhile--they're used by product designers and architects to create 3-D plastic models from 3-D digital ... [READ»](#)

[« Previous](#)

SPONSORED LINKS

Harvard Business School HBS prepares you to build success—one decision at a time. [Apply Now.](#)

We're all connected. See how Hitachi connects people, profits and the planet.

In the new energy future, the possible becomes probable. [Learn little more about Shell's EnergyTalk.](#)

ARCserve 12.5 Free Trial CA's Award-winning Enterprise Data Protection. [Download 30-day Free Trial Today](#)

The new Porsche Panamera Explore over 60 years of unwavering Porsche philosophy at [panamera.com](#)

25,000 BONUS POINTS The Marriott Rewards® Credit Card from Chase. [Free Night Stay, more!](#)

STAYING POWER Start with 25,000 Marriott Rewards® bonus points and a Free Night Stay

Free Night Stay. 25,000 Marriott Rewards® bonus points. Elite Status, more. [Apply now!](#)

Harvard Business School Owner Managed Program – [Apply Online](#)

The new Porsche Panamera Explore over 60 years of unwavering Porsche philosophy at [panamera.com](#)

Learn why GREEN is the new color of your bottom line. Register Now! [www.goodandgreen.biz](#)

Microsoft Office Buy Office Small Business 2007 now. Be extra productive. [Learn more.](#)

Virtual Worlds Workshop: Collaborate. Innovate. Engage. [Join us! August 3-7, 2009](#)

Customer Service Workshop Fast Company joins 'the customer service revolution' across the US. [More...](#)

Boot your PC with Presto! Start to email, chat, surf the net and download apps in seconds.

Fast Cities 13 cool and creative cities with brilliant initiatives. Sponsored by Westin.

[Find IT Solutions](#)

Get more leads Pay-per-click puts your business at the top of search page results.