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Integrity as the Ethical Basis of Business

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The ethics of business in modern Western civilization have devolved into treating issues ad hoc, with respect to practical issues only. The deeper, meta-ethical considerations, that is, not whether this or that act is ethical or not, but what constitutes the ethical basis of our decision-making in the first place, have been lost. In fact, the ethical basis of business is integrity, an ethical aspect that unites both private morality and public and professional ethics. Unfortunately, the modern drive for specialization and compartmentalization in business as well as in the other aspects of our common lives militates against living life on the basis of integrity.

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