

## **The Perceptions Of Employees In A Private Higher Education Institution Towards Corporate Social Responsibility**

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### **Abstract**

This article explores the perceptions a private Higher Education Institution's employees have of Corporate Social Responsibility (CSR). Results were gathered from a selection of 19 employees at the organisation, through in depth face-to-face interviews and one focus group. Results were substantiated across both groups. A brief analysis of secondary unsolicited data was conducted to further explore the organisation's role in CSR. It was found that employees of the organisation are not positively predisposed to CSR and that many of them lack an understanding of the concept.

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