



New Zealand Agricultural & Resource Economics Society

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Welcome To Our Website

The 2014 annual NZARES "Farming to Changing Expectations"

28-29 August at the Tahuna Conference Centre in

This theme brings together the variety of changing expectations of local and international consumers to tourists and citizens. Expectations on farmers span environmental issues, agricultural quality, biosecurity, social and cultural matters. Business, corporate, institutional and multinational governance in the new farming landscape. Our reputation is vitally important in a time of change, what does 'reputation' even mean?

We are pleased to announce the following speakers:

- **Earl Rattray** will set the scene with a talk on how changing expectations and demand patterns. Earl is the current Director of several other agricultural organizations.
- The AARES session will feature **Wendy Umberger** of Global Food Studies at the University of Adelaide on consumer preferences for food globally.
- **Craige Mackenzie**, Supreme Balance Farm Environment after dinner speaker. Craige farms an arable farm in Methven, Canterbury. Their focus is on precision agriculture.

The conference returns to the familiar and relaxed surroundings of the **Conference Centre**. But for a change of scene, your conference will be held in a new dinner location... !

Contributed papers

The abstract submission page will go live in May, with a deadline of 1 August 2014. To be in the running for the **Conference Paper Awards** submitted by 1 August 2014.

- [Nominations due 9 May for the NZARES post-graduate awards](#)
- [NZARES Newsletter November](#)
- [International Institute of Fisheries Economics and Trade Conference in Brisbane 7-11 July 2014](#)

[Nominations are now open for the NZARES Post-G](#)
There are up to three post-graduate awards available, are open to any graduate student with a study program in agriculture economics, natural resource economics, or environmental management, agricultural systems or agricultural extension. To be eligible to give a paper at the NZARES conference during the conference, a nomination is Friday 9th May. Information on eligibility and nominations is available on the NZARES website. Contact the Secretary for more information.

The 59th AARES Conference by NZARES in Rotorua from 2015

['Transformations in agriculture and natural resource](#)

The local NZARES organising committee - chaired by F