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Agric. Econ. – Czech

Jeníček V.:

Sustainable development – indicators

Agric. Econ. – Czech, 59 (2013): 74-80

Most governments are already trying, or should do so in the near future, to start the way towards sustainable development. The reason why the way is so difficult is the fact that the quantitative measures of it – the suitable indicators to show the measure of the development in the desirable direction – are missing. The information is of irreplaceable importance in the process of transition

towards sustainability. All institutions as well as individuals need information, whether their decisions and behaviour is contributing to sustainability or not, and this information has to motivate them, at the same time, to the change of behaviour.

Keywords:

alternative economic indicators, economic indicators, role of indicators

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