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What's New

- [Technology & Web Usage Results Show Increased Social Media Usage with Unclear Value for Many Agencies](#) - Today, ASTA released its 2013 Technology and Web Usage Report. The Technology and Web Usage survey found that the percentage of agencies that have a social media presence... [Learn More](#) >
- [ASTA Takes Part in White House Travel & Tourism Forum](#) - ASTA joined a select group of leading U.S. tourism organizations, civic leaders and Administration officials from the White House and various federal agencies at a White House Business Council... [Learn More](#) >
- [ASTA's Corporate Advisory Council to Hold Meeting in DC](#) - The American Society of Travel Agents' (ASTA) Corporate Advisory Council (CAC) today announced plans to meet May 12 in Washington, DC to set the council's strategic and advocacy priorities. [Learn More](#) >

Consumer Travel Information

Get travel tips, destination articles, travel alerts and find a travel agent. [TravelSense.org](#)

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Consumer Research on the Value of a Travel Agent

ASTA is running a 4 part webinar series on results of our consumer travel buying behavior research - one webinar per month April – July.

Our study data distinctly demonstrates that using a travel agent improves the travel experience and indicates that more people (41% of non-users) want to use travel agents.

Each webinar will cover a different section of the research and how to use this data within your travel agency.

ASTA members will have access to the presentation recordings after the live

Upcoming Events

[Webinar - The Value of Travel Agents](#)

April 9, 2014
2pm ET

[Webinar - ASTA 'SEAS' the Future - ASTA Global Convention 2014](#)

April 16, 2014
1pm ET

[ASTA Business Travel Exchange](#)

April 30, 2014
Alexandria, VA

event in our [video library](#).

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To register for the live event visit
www.ASTA.org/webinars

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