ON HADAMARD-TYPE INEQUALITIES FOR CO–ORDINATED r–CONVEX FUNCTIONS

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ABSTRACT. In this paper we defined r-convexity on the coordinates and we established some Hadamard-Type Inequalities.

1. INTRODUCTION

Let $f : I \subseteq \mathbb{R} \to \mathbb{R}$ be a convex function defined on the interval I of real numbers and $a, b \in I$ with a < b. Then the following inequality holds:

$$f\left(\frac{a+b}{2}\right) \le \frac{1}{b-a} \int_{a}^{b} f(x)dx \le \frac{f(a)+f(b)}{2}$$

This inequality is well known in the literature as Hadamard's inequality.

In [1], C.E.M. Pearce, J. Pecaric and V. Simic generalized this inequality to r-convex positive function f which is defined on an interval [a, b], for all $x, y \in [a, b]$ and $\lambda \in [0, 1]$;

$$f(\lambda x + (1-\lambda)y) \le \begin{cases} (\lambda [f(x)]^r + (1-\lambda) [f(y)]^r)^{\frac{1}{r}}, & \text{if } r \neq 0\\ [f(x)]^{\lambda} [f(y)]^{1-\lambda}, & \text{if } r = 0 \end{cases}$$

We have that 0-convex functions are simply log-convex functions and 1-convex functions are ordinary convex functions.

In [3], N.P.G. Ngoc, N.V. Vinh and P.T.T. Hien established following theorems for r-convex functions:

Theorem 1. Let $f : [a,b] \to (0,\infty)$ be r-convex function on [a,b] with a < b. Then the following inequality holds for $0 < r \le 1$:

(1.1)
$$\frac{1}{b-a} \int_{a}^{b} f(x) dx \le \left(\frac{r}{r+1}\right)^{\frac{1}{r}} \left(\left[f(a)\right]^{r} + \left[f(b)\right]^{r}\right)^{\frac{1}{r}}$$

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Theorem 2. Let $f, g: [a, b] \to (0, \infty)$ be r-convex and s-convex functions respectively on [a, b] with a < b. Then the following inequality holds for $0 < r, s \le 2$:

(1.2)
$$\frac{1}{b-a} \int_{a}^{b} f(x)g(x)dx \leq \frac{1}{2} \left(\frac{r}{r+2}\right)^{\frac{2}{r}} \left(\left[f(a)\right]^{r} + \left[f(b)\right]^{r}\right)^{\frac{2}{r}} + \frac{1}{2} \left(\frac{s}{s+2}\right)^{\frac{2}{s}} \left(\left[g(a)\right]^{s} + \left[g(b)\right]^{s}\right)^{\frac{2}{s}}$$

Theorem 3. Let $f, g : [a, b] \to (0, \infty)$ be r-convex and s-convex functions respectively on [a, b] with a < b. Then the following inequality holds if r > 1, and $\frac{1}{r} + \frac{1}{s} = 1$:

(1.3)
$$\frac{1}{b-a} \int_{a}^{b} f(x)g(x)dx \le \left(\frac{[f(a)]^{r} + [f(b)]^{r}}{2}\right)^{\frac{1}{r}} \left(\frac{[g(a)]^{s} + [g(b)]^{s}}{2}\right)^{\frac{1}{s}}$$

Similar results can be found for several kind of convexity, in [8], [9], [10] and [12]. In [5], a convex function on the co-ordinates defined by S.S. Dragomir as follow:

Definition 1. A function $f : \Delta \to \mathbb{R}$ which is convex on Δ is called co-ordinated convex on Δ if the partial mappings $f_y : [a, b] \to \mathbb{R}$, $f_y(u) = f(u, y)$ and $f_x : [c, d] \to \mathbb{R}$, $f_x(v) = f(x, v)$ are convex for all $y \in [c, d]$ and $x \in [a, b]$.

Again in [5], Dragomir gave the following inequalities related to definition given above.

Theorem 4. Suppose that $f : \Delta \to \mathbb{R}$ is co-ordinated convex on Δ . Then one has the inequalities:

$$(1.4) \qquad f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \\ \leq \quad \frac{1}{2} \left[\frac{1}{b-a} \int_{a}^{b} f\left(x, \frac{c+d}{2}\right) dx + \frac{1}{d-c} \int_{c}^{d} f\left(\frac{a+b}{2}, y\right) dy \right] \\ \leq \quad \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x, y) dx dy \\ \leq \quad \frac{1}{4} \left[\frac{1}{b-a} \int_{a}^{b} f(x, c) dx + \frac{1}{b-a} \int_{a}^{b} f(x, d) dx \right. \\ \left. + \frac{1}{d-c} \int_{c}^{d} f(a, y) dy + \frac{1}{d-c} \int_{c}^{d} f(b, y) dy \right] \\ \leq \quad \frac{f(a, c) + f(a, d) + f(b, c) + f(b, d)}{4}$$

The above inequalities are sharp.

In [6], M. Alomari and M. Darus proved some inequalities of the Hadamard and Jensen types for co-ordinated log-convex functions. In [7], M.K. Bakula and J. Pecaric improved several inequalities of Jensen's type for convex functions on the coordinates. In [11], M.E. Özdemir, E. Set and M.Z. Sarıkaya established Hadamard's type inequalities for co-ordinated m-convex and (α, m) -convex functions. Similar results can be found in [8], [9], [10] and [12].

The main purpose of this present note is to give definition of r-convexity on the coordinates and to prove some Hadamard-type inequalities for co-ordinated r-convex functions.

2. MAIN RESULTS

We can define r-convex functions on the coordinates as follow:

Definition 2. A function $f : \Delta = [a, b] \times [c, d] \rightarrow \mathbb{R}_+$ will be called r-convex on Δ , for all $t, \lambda \in [0, 1]$ and $(x, y), (u, v) \in \Delta$, if the following inequalities hold:

$$\begin{aligned} &f(tx + (1-t)y, \lambda u + (1-\lambda)v) \\ &\leq \begin{cases} (t \left[f(x, u\right]^r + (1-t) \left[f(y, v)\right]^r)^{\frac{1}{r}} &, \ if \ r \neq 0 \\ \\ f^{t\lambda}(x, u) f^{t(1-\lambda)}(x, v) f^{(1-t)\lambda}(y, u) f^{(1-t)(1-\lambda)}(y, v), \ if \ r = 0 \end{cases}
\end{aligned}$$

It is simply to see that if we choose r = 0, we have co-ordinated log-convex functions and if we choose r = 1, we have co-ordinated convex functions. A function $f : \Delta \to \mathbb{R}_+$ is r-convex on Δ is called co-ordinated r-convex on Δ if the partial mappings

$$f_y: [a,b] \to \mathbb{R}_+, f_y(u) = f(u,y)$$

and

$$f_x: [c,d] \to \mathbb{R}_+, \ f_x(v) = f(x,v)$$

are r-convex for all $y \in [c, d]$ and $x \in [a, b]$.

We need the foolowing lemma for our main results.

Lemma 1. Every r-convex mapping $f : \Delta = [a, b] \times [c, d] \rightarrow \mathbb{R}_+$ is r-convex on the co-ordinates, where $t \in [0, 1]$.

Proof. Suppose that $f : \Delta = [a, b] \times [c, d] \to \mathbb{R}_+$ is r-convex on Δ . Consider the mapping

 $f_y: [a,b] \to \mathbb{R}_+, \ f_y(u) = f(u,y)$

Case 1: For r = 0 and $u_1, u_2 \in [a, b]$, then we have:

$$f_y(tu_1 + (1-t)u_2) = f(tu_1 + (1-t)u_2, y)$$

= $f(tu_1 + (1-t)u_2, ty + (1-t)y)$
 $\leq tf(u_1, y) + (1-t)f(u_2, y)$
= $tf_y(u_1) + (1-t)f_y(u_2)$

Case 2: For $r \neq 0$ and $u_1, u_2 \in [a, b]$, then we have:

$$\begin{aligned} f_y(tu_1 + (1-t)u_2) &= f(tu_1 + (1-t)u_2, y) \\ &= f(tu_1 + (1-t)u_2, ty + (1-t)y) \\ &\leq (t \left[f(u_1, y)\right]^r + (1-t) \left[f(u_2, y)\right]^r)^{\frac{1}{r}} \\ &= (t \left[f_y(u_1)\right]^r + (1-t) \left[f_y(u_2)\right]^r)^{\frac{1}{r}} \end{aligned}$$

Therefore $f_y(u) = f(u, y)$ is *r*-convex on [a, b]. By a similar argument one can see $f_x(v) = f(x, v)$ is *r*-convex on [c, d].

Theorem 5. Suppose that $f : \Delta \to \mathbb{R}_+$ be a positive co-ordinated r-convex function on Δ . If $t, \lambda \in [0, 1]$ and $(x, y), (u, v) \in \Delta$, then one has the inequality:

$$(2.1) \qquad \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x,y) dx dy \\ \leq \frac{1}{2} \left(\frac{r}{r+1}\right)^{\frac{1}{r}} \left[\left(\frac{1}{b-a} \int_{a}^{b} \left[f(x,c)\right]^{r} dx + \frac{1}{b-a} \int_{a}^{b} \left[f(x,d)\right]^{r} dx\right)^{\frac{1}{r}} \right. \\ \left. + \left(\frac{1}{d-c} \int_{c}^{d} \left[f(a,y)\right]^{r} dy + \frac{1}{d-c} \int_{c}^{d} \left[f(b,y)\right]^{r} dy\right)^{\frac{1}{r}} \right]$$

where $0 < r \leq 1$.

Proof. Since $f : \Delta = [a, b] \times [c, d] \to \mathbb{R}_+$ is co-ordinated r-convex on Δ , then the partial mappings

$$f_x: [c,d] \to \mathbb{R}_+, \ f_x(v) = f(x,v)$$

and

$$f_y:[a,b] \to \mathbb{R}_+, \ f_y(u) = f(u,y)$$

are r-convex, by inequality (1.1), we can write:

$$\frac{1}{d-c} \int_{c}^{d} f_{x}(y) dy \leq \left(\frac{r}{r+1}\right)^{\frac{1}{r}} \left(\left[f_{x}(c)\right]^{r} + \left[f_{x}(d)\right]^{r} \right)^{\frac{1}{r}}$$

or

$$\frac{1}{d-c} \int_{c}^{d} f(x,y) dy \le \left(\frac{r}{r+1}\right)^{\frac{1}{r}} \left([f(x,c)]^{r} + [f(x,d)]^{r} \right)^{\frac{1}{r}}$$

Dividing both side of inequality (b - a) and integrating respect to x on [a, b], we get

(2.2)
$$\frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x,y) dx dy$$
$$\leq \left(\frac{r}{r+1}\right)^{\frac{1}{r}} \left[\frac{1}{b-a} \int_{a}^{b} [f(x,c)]^{r} dx + \frac{1}{b-a} \int_{a}^{b} [f(x,d)]^{r} dx\right]^{\frac{1}{r}}$$

By a similar argument for the mapping, we have

$$f_y: [a,b] \to \mathbb{R}_+, \ f_y(u) = f(u,y)$$

(2.3)
$$\frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x,y) dx dy$$
$$\leq \left(\frac{r}{r+1}\right)^{\frac{1}{r}} \left[\frac{1}{d-c} \int_{c}^{d} \left[f(a,y)\right]^{r} dy + \frac{1}{d-c} \int_{c}^{d} \left[f(b,y)\right]^{r} dy\right]^{\frac{1}{r}}$$

By addition (2.2) and (2.3), (2.1) is proved.

Corollary 1. In (2.1), if we choose r = 1 we have the mid inequality of (1.4).

Theorem 6. Suppose that $f, g : \Delta \to \mathbb{R}_+$ be co-ordinated r_1 -convex function and co-ordinated r_2 -convex function on Δ . Then one has the inequality:

$$(2.4) \quad \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x,y)g(x,y)dydx$$

$$\leq \frac{1}{4} \left(\frac{r_{1}}{r_{1}+2}\right)^{\frac{2}{r_{1}}} \left(\frac{1}{(b-a)} \int_{a}^{b} [f(x,c)]^{r_{1}} dx + \frac{1}{(b-a)} \int_{a}^{b} [f(x,d)]^{r_{1}} dx\right)^{\frac{2}{r_{1}}}$$

$$+ \frac{1}{4} \left(\frac{r_{2}}{r_{2}+2}\right)^{\frac{2}{r_{2}}} \left(\frac{1}{(b-a)} \int_{a}^{b} [g(x,c)]^{r_{2}} dx + \frac{1}{(b-a)} \int_{a}^{b} [g(x,d)]^{r_{2}} dx\right)^{\frac{2}{r_{2}}}$$

$$+ \frac{1}{4} \left(\frac{r_{1}}{r_{1}+2}\right)^{\frac{2}{r_{1}}} \left(\frac{1}{(d-c)} \int_{c}^{d} [f(a,y)]^{r_{1}} dy + \frac{1}{(d-c)} \int_{c}^{d} [f(b,y)]^{r_{1}} dy\right)^{\frac{2}{r_{1}}}$$

$$+ \frac{1}{4} \left(\frac{r_{2}}{r_{2}+2}\right)^{\frac{2}{r_{2}}} \left(\frac{1}{(d-c)} \int_{c}^{d} [g(a,y)]^{r_{2}} dy + \frac{1}{(d-c)} \int_{c}^{d} [g(b,y)]^{r_{2}} dy\right)^{\frac{2}{r_{2}}}$$

where $r_1 > 0, r_2 \le 2$.

Proof. Since $f, g: \Delta = [a, b] \times [c, d] \to \mathbb{R}_+$ is co-ordinated r_1 -convex and r_2 -convex on Δ . Then the partial mappings

$$f_x : [c,d] \to \mathbb{R}_+, \ f_x(v) = f(x,v)$$

and

$$f_y: [a,b] \to \mathbb{R}_+, \ f_y(u) = f(u,y)$$

are r_1 -convex on Δ . On the other hand the partial mappings

$$g_x: [c,d] \to \mathbb{R}_+, \ g_x(v) = g(x,v)$$

and

$$g_y: [a,b] \to \mathbb{R}_+, \ g_y(u) = g(u,y)$$

are r_2 -convex on Δ . From (1.2), we get

$$\frac{1}{d-c} \int_{c}^{d} f_{x}(y)g_{x}(y)dy \leq \frac{1}{2} \left(\frac{r_{1}}{r_{1}+2}\right)^{\frac{2}{r_{1}}} \left(\left[f_{x}(c)\right]^{r_{1}} + \left[f_{x}(d)\right]^{r_{1}}\right)^{\frac{2}{r_{1}}} + \frac{1}{2} \left(\frac{r_{2}}{r_{2}+2}\right)^{\frac{2}{r_{2}}} \left(\left[g_{x}(c)\right]^{r_{2}} + \left[g_{x}(d)\right]^{r_{2}}\right)^{\frac{2}{r_{2}}}$$

or

$$\frac{1}{d-c} \int_{c}^{d} f(x,y)g(x,y)dy \leq \frac{1}{2} \left(\frac{r_{1}}{r_{1}+2}\right)^{\frac{2}{r_{1}}} \left(\left[f(x,c)\right]^{r_{1}} + \left[f(x,d)\right]^{r_{1}}\right)^{\frac{2}{r_{1}}} + \frac{1}{2} \left(\frac{r_{2}}{r_{2}+2}\right)^{\frac{2}{r_{2}}} \left(\left[g(x,c)\right]^{r_{2}} + \left[g(x,d)\right]^{r_{2}}\right)^{\frac{2}{r_{2}}}$$

Dividing both side of inequality (b - a) and integrating respect to x on [a, b], we have

$$(2.5) \qquad \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x,y)g(x,y)dydx$$

$$\leq \frac{1}{2} \left(\frac{r_{1}}{r_{1}+2}\right)^{\frac{2}{r_{1}}} \left(\frac{1}{(b-a)} \int_{a}^{b} [f(x,c)]^{r_{1}}dx + \frac{1}{(b-a)} \int_{a}^{b} [f(x,d)]^{r_{1}}dx\right)^{\frac{2}{r_{1}}}$$

$$+ \frac{1}{2} \left(\frac{r_{2}}{r_{2}+2}\right)^{\frac{2}{r_{2}}} \left(\frac{1}{(b-a)} \int_{a}^{b} [g(x,c)]^{r_{2}}dx + \frac{1}{(b-a)} \int_{a}^{b} [g(x,d)]^{r_{2}}dx\right)^{\frac{2}{r_{2}}}$$

By a similar argument, we have

$$(2.6) \qquad \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x,y)g(x,y)dydx$$

$$\leq \frac{1}{2} \left(\frac{r_{1}}{r_{1}+2}\right)^{\frac{2}{r_{1}}} \left(\frac{1}{(d-c)} \int_{c}^{d} [f(a,y)]^{r_{1}} dy + \frac{1}{(d-c)} \int_{c}^{d} [f(b,y)]^{r_{1}} dy\right)^{\frac{2}{r_{1}}}$$

$$+ \frac{1}{2} \left(\frac{r_{2}}{r_{2}+2}\right)^{\frac{2}{r_{2}}} \left(\frac{1}{(d-c)} \int_{c}^{d} [g(a,y)]^{r_{2}} dy + \frac{1}{(d-c)} \int_{c}^{d} [g(b,y)]^{r_{2}} dy\right)^{\frac{2}{r_{2}}}$$

Addition (2.5) and (2.6), we can write

$$\begin{split} & \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x,y)g(x,y)dydx \\ & \leq \frac{1}{4} \left(\frac{r_{1}}{r_{1}+2}\right)^{\frac{2}{r_{1}}} \left(\frac{1}{(b-a)} \int_{a}^{b} [f(x,c)]^{r_{1}} dx + \frac{1}{(b-a)} \int_{a}^{b} [f(x,d)]^{r_{1}} dx\right)^{\frac{2}{r_{1}}} \\ & + \frac{1}{4} \left(\frac{r_{2}}{r_{2}+2}\right)^{\frac{2}{r_{2}}} \left(\frac{1}{(b-a)} \int_{a}^{b} [g(x,c)]^{r_{2}} dx + \frac{1}{(b-a)} \int_{a}^{b} [g(x,d)]^{r_{2}} dx\right)^{\frac{2}{r_{2}}} \\ & + \frac{1}{4} \left(\frac{r_{1}}{r_{1}+2}\right)^{\frac{2}{r_{1}}} \left(\frac{1}{(d-c)} \int_{c}^{d} [f(a,y)]^{r_{1}} dy + \frac{1}{(d-c)} \int_{c}^{d} [f(b,y)]^{r_{1}} dy\right)^{\frac{2}{r_{1}}} \\ & + \frac{1}{4} \left(\frac{r_{2}}{r_{2}+2}\right)^{\frac{2}{r_{2}}} \left(\frac{1}{(d-c)} \int_{c}^{d} [g(a,y)]^{r_{2}} dy + \frac{1}{(d-c)} \int_{c}^{d} [g(b,y)]^{r_{2}} dy\right)^{\frac{2}{r_{2}}} \end{split}$$

which completes the proof.

Corollary 2. In (2.4), if we choose $r_1 = r_2 = 2$, we have

$$\begin{aligned} &\frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x,y)g(x,y)dydx \\ &\leq \frac{1}{8(b-a)} \left(\int_{a}^{b} \left[f(x,c) \right]^{2} dx + \int_{a}^{b} \left[f(x,d) \right]^{2} dx + \int_{a}^{b} \left[g(x,c) \right]^{2} dx + \int_{a}^{b} \left[g(x,d) \right]^{2} dx \right) \\ &+ \frac{1}{8(d-c)} \left(\int_{c}^{d} \left[f(a,y) \right]^{2} dy + \int_{c}^{d} \left[f(b,y) \right]^{2} dy + \int_{c}^{d} \left[g(a,y) \right]^{2} dy + \int_{c}^{d} \left[g(b,y) \right]^{2} dy \right) \end{aligned}$$

Corollary 3. In (2.4), if we choose $r_1 = r_2 = 2$, and f(x, y) = g(x, y), we have

$$\frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x,y)^{2} dy dx$$

$$\leq \frac{1}{4(b-a)} \left(\int_{a}^{b} [f(x,c)]^{2} dx + \int_{a}^{b} [f(x,d)]^{2} dx \right) + \frac{1}{4(d-c)} \left(\int_{c}^{d} [f(a,y)]^{2} dy + \int_{c}^{d} [f(b,y)]^{2} dy \right)$$

Theorem 7. Suppose that $f, g : \Delta \to \mathbb{R}_+$ be co-ordinated r_1 -convex function and co-ordinated r_2 -convex function on Δ . Then one has the inequality:

$$(2.7) \qquad \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x,y)g(x,y)dydx$$

$$\leq \frac{1}{2} \left(\frac{1}{2(b-a)} \int_{a}^{b} [f(x,c)]^{r_{1}}dx + \frac{1}{2(b-a)} \int_{a}^{b} [f(x,d)]^{r_{1}}dx \right)^{\frac{1}{r_{1}}}$$

$$\times \left(\frac{1}{2(b-a)} \int_{a}^{b} [g(x,c)]^{r_{2}}dx + \frac{1}{2(b-a)} \int_{a}^{b} [g(x,d)]^{r_{2}}dx \right)^{\frac{1}{r_{2}}}$$

$$+ \frac{1}{2} \left(\frac{1}{2(d-c)} \int_{c}^{d} [f(a,y)]^{r_{1}}dy + \frac{1}{2(d-c)} \int_{c}^{d} [f(b,y)]^{r_{1}}dy \right)^{\frac{1}{r_{1}}}$$

$$\times \left(\frac{1}{2(d-c)} \int_{c}^{d} [g(a,y)]^{r_{2}}dy + \frac{1}{2(d-c)} \int_{c}^{d} [g(b,y)]^{r_{2}}dy \right)^{\frac{1}{r_{2}}}$$

where $r_1 > 1$ and $\frac{1}{r_1} + \frac{1}{r_2} = 1$.

Proof. Since $f, g : \Delta = [a, b] \times [c, d] \to \mathbb{R}_+$ is co-ordinated r_1 -convex and r_2 -convex on Δ . Then the partial mappings

$$f_x: [c,d] \to \mathbb{R}_+, \ f_x(v) = f(x,v)$$

and

$$f_y: [a,b] \to \mathbb{R}_+, \ f_y(u) = f(u,y)$$

are r_1 -convex on Δ . On the other hand the partial mappings

$$g_x: [c,d] \to \mathbb{R}_+, \ g_x(v) = g(x,v)$$

and

$$g_y: [a,b] \to \mathbb{R}_+, \ g_y(u) = g(u,y)$$

are r_2 -convex on Δ . From (1.3), we can write

$$\frac{1}{d-c} \int_{c}^{d} f(x,y)g(x,y)dy$$

$$\leq \left(\frac{[f(x,a)]^{r_{1}} + [f(x,b)]^{r_{1}}}{2}\right)^{\frac{1}{r_{1}}} \left(\frac{[g(x,a)]^{r_{2}} + [g(x,b)]^{r_{2}}}{2}\right)^{\frac{1}{r_{2}}}$$

Integrating this inequality respect to x on [a, b], we get

(2.8)
$$\frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x,y)g(x,y)dydx$$
$$\leq \left(\frac{1}{2(b-a)} \int_{a}^{b} [f(x,c)]^{r_{1}}dx + \frac{1}{2(b-a)} \int_{a}^{b} [f(x,d)]^{r_{1}}dx\right)^{\frac{1}{r_{1}}}$$
$$\times \left(\frac{1}{2(b-a)} \int_{a}^{b} [g(x,c)]^{r_{2}}dx + \frac{1}{2(b-a)} \int_{a}^{b} [g(x,d)]^{r_{2}}dx\right)^{\frac{1}{r_{2}}}$$

Similarly, we can write

$$(2.9) \qquad \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x,y)g(x,y)dydx$$
$$\leq \left(\frac{1}{2(d-c)} \int_{c}^{d} [f(a,y)]^{r_{1}}dy + \frac{1}{2(d-c)} \int_{c}^{d} [f(b,y)]^{r_{1}}dy\right)^{\frac{1}{r_{1}}}$$
$$\times \left(\frac{1}{2(d-c)} \int_{c}^{d} [g(a,y)]^{r_{2}}dy + \frac{1}{2(d-c)} \int_{c}^{d} [g(b,y)]^{r_{2}}dy\right)^{\frac{1}{r_{2}}}$$

Adding (2.8) and (2.9), (2.7) is proved.

Corollary 4. In (2.7), if we choose $r_1 = r_2 = 2$, we have

$$(2.10) \qquad \frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x,y)g(x,y)dydx$$

$$\leq \frac{1}{2} \sqrt{\frac{1}{2(b-a)} \int_{a}^{b} [f(x,c)]^{2} dx + \frac{1}{2(b-a)} \int_{a}^{b} [f(x,d)]^{2} dx}$$

$$\times \sqrt{\frac{1}{2(b-a)} \int_{a}^{b} [g(x,c)]^{2} dx + \frac{1}{2(b-a)} \int_{a}^{b} [g(x,d)]^{2} dx}$$

$$+ \frac{1}{2} \sqrt{\frac{1}{2(d-c)} \int_{c}^{d} [f(a,y)]^{2} dy + \frac{1}{2(d-c)} \int_{c}^{d} [f(b,y)] dy}}$$

$$\times \sqrt{\frac{1}{2(d-c)} \int_{c}^{d} [g(a,y)]^{2} dy + \frac{1}{2(d-c)} \int_{c}^{d} [g(b,y)]^{2} dy}$$

Corollary 5. In (2.7), if we choose $r_1 = r_2 = 2$, and f(x, y) = g(x, y), we have

(2.11)
$$\frac{1}{(b-a)(d-c)} \int_{a}^{b} \int_{c}^{d} f(x,y)^{2} dy dx$$
$$\leq \frac{1}{4(b-a)} \left[\int_{a}^{b} [f(x,c)]^{2} dx + \int_{a}^{b} [f(x,d)]^{2} dx \right]$$
$$+ \frac{1}{4(d-c)} \left[\int_{c}^{d} [f(a,y)]^{2} dy + \int_{c}^{d} [f(b,y)]^{2} dy \right]$$

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