HEALTHY WORKPLACES FILM AWARD 2013













DOCUMENTING HEALTHY WORKPLACES



A well-crafted story can engage, inform, and inspire. And inevitably it will resonate with us over time.

The practice of storytelling is not a new one. For generations we have learnt good practices through the telling of stories. In today's audio-visual sphere

we now have an array of means at our disposal to share our narratives, with documentary film among the most powerful of these tools, reporting and mirroring the reality of today.

With this in mind, the European Agency for Safety and Health at Work launched the Healthy Workplaces Film Award for the best documentary on work-related topics in 2009.

Now celebrating its fifth year, the award honours a documentary film that focuses on the human being in a changing world of work. The winning film should deal with work-related topics such as physical and psychosocial conditions, risks at work, workers' rights, health and safety aspects or the effects of political and economic change on the way we work and live.

The four winning films to date have depicted workers in various environments and employment, including

the flower growing industry, gold mines and contemporary office spaces. Each one creatively and artistically shared the real-life stories of the people working at the heart of these industries, and convinced the jury by its compelling storytelling, strong characters and excellent filmmaking skills regarding camera work, sound and montage.

Alongside the prize fund of €8,000, EU-OSHA also funds the production of DVDs of the winning films in multiple European languages for use by the directors and distribution among EU-OSHA's national counterparts (Focal Points) across the 28 EU Member States. These DVDs are a vital tool in the promotion of workplace health and safety and EU-OSHA has supported the arrangement of screenings across Europe to foster debate around the topics highlighted in the films.

We are delighted to celebrate the fifth edition of the Award and look forward to further cooperation with the internationally renowned DOK Leipzig Festival to reach the film-making community and help us in our mission to spread the message of safety and health at work.

Christa Sedlatschek
Director EU-OSHA

ABOUT EU-OSHA

Making Europe a safer, healthier and more productive place to work

Every year 3,800 people die in the EU-27 as a consequence of work-related accidents, according to EUROSTAT figures, and there are over 2.8 million serious accidents. On top of these, millions more workers throughout Europe are suffering from work-related ill-health.

This all comes at a huge cost: human cost for workers and their families (behind these statistics are real people), cost for organisations (when things go wrong at work, it affects business productivity and costs arise from sick leave and a less motivated workforce), cost for society (increasing burden on healthcare systems).

Most of these accidents and diseases are preventable. Workers and employers need to be made aware of the risks that they face and how to manage them. Sometimes, information is all that is required for an employer or worker to address safety and health issues effectively.

The European Agency for Safety and Health and Work (EU-OSHA) aims to be the central provider of that information to improve working life in the European Union. Set up in 1996 by the European Union and located in Bilbao, Spain, EU-OSHA is the main EU reference point for safety and health at work.





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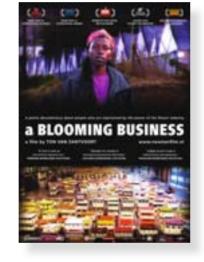
BLOOMING BUSINESS (2009)

In 2009, the first edition of the award was presented to Ton van Zantvoort (Netherlands) for his film a Blooming Business.

With the largest percentage of the flowers produced in third world countries being auctioned in the Netherlands, van Zantwoort explores the hidden story behind the global flower industry.

A BLOOMING BUSINESS is a poetic documentary about people in Kenya who are imprisoned by the global flower industry. The dilemmas of the industry become painfully clear and a dark world of oppression, sexual abuse and terrible working conditions unfolds. There is only one conclusion possible: the smell of the imported rose is not sweet, but bitter.

The film combines pure observation with direct comments from the main characters. The camera is absent and present at the same time. With great humanity van Zantvoort shows us a different world in which all human life is valuable.







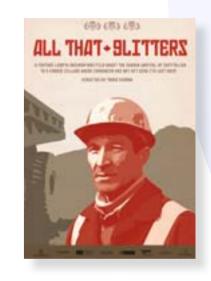


ALL THAT GLITTERS (2010)

In 2010, the Healthy Workplaces Film Award was awarded to Tomáš Kudrna (Czech Republic) for All that Glitters, a film telling the stories of workers at an internationally owned goldmine in an inhospitable region of Kyrgyzstan.

At the outset Kudrna expected to find a typical story of Western exploitation of a poor post-Soviet country, but in reality he finds a complex relationship of co-dependency in which the mine is the only ray of hope for the local people. The story is set against a backdrop of a decade-old environmental disaster, the repercussions of which are still being felt.

Accepting the prize, Kudrna said: "The film shows the importance of strict safety precautions when working at altitude with dangerous chemicals to extract gold from rock. It was a great honour to receive the award to bring this topic to the fore."









WORK HARD — PLAY HARD (2011)

The 2011 edition of the Award was presented to Carmen Losmann (Germany) for Work Hard – Play Hard.

The film explores the modern day office environment, taking the viewer on a journey through the post-industrial knowledge and services workshops, our supposed future working place. In this new world work will be handled more liberally. Time clocks cease to exist. Attention is not compulsory any more. The resource "human" comes into focus.

The film closely follows the high-tech work force - people who are highly mobile and passionate to make their work their purpose in life, leading into the world of modern office architecture and Human Resource Management.

Awarding the prize, the jury commented: "In considering modern theories of work organisation and management, it raises the wider issues of the place of the individual. The film encourages the audience to question our relentless pursuit of the Holy Grail - the motivation, the journey and the destination of maximum productivity and efficiency at all costs."





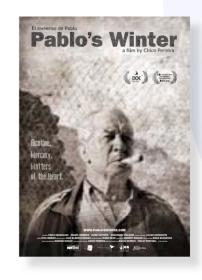


PABLO'S WINTER (2012)

The fourth edition (2012) of the Award was awarded to Chico Pereira (Spain) for Pablo's Winter.

Set against the backdrop of the mercury mines of Almadén, Spain, Pereira tells the story of Pablo, a stubborn retired miner who needs to stop smoking. Pablo represents the last generation of Almadén mercury miners, an age-old profession with over 2,000 years of history. Through a straightforward depiction of life's everyday moments, Pablo's Winter explores the decay of the local mining culture, but above all, pays homage to its real protagonists: the miners and their families.

Presenting the prize, Peter Rimmer, EU-OSHA representative of the jury said: "This sincere film, beautifully shot in black and white, tells the story of the terminal decline of a small town and one of its inhabitants. Cleverly using fiction techniques, the film reveals the serious damaging effects of bad working conditions and poor lifestyle choices."









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HEALTHY WORKPLACES FILM AWARD 2013 NOMINATIONS

- On the Art of War: Luca Bellino & Silvia Luzi (Italy, USA)
- Second Class: Marta Dauliute & Elisabeth Marjanovic Cronvall (Sweden, Lithuania)
- Domestic Karaoke: Inès Rabadan (Belgium)
- **Super Women:** Yael Kipper & Ronen Zaretzky (Israel)
- Master of the Universe: Marc Bauder (Germany, Austria)
- **Men at Work:** Kesang Tseten (Nepal)
- **C(us)todians:** Aly Muritiba (Brazil)
- **Opel Efficiency:** Andy Michaelis & Erik Wittbusch (Germany)

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Presented by EU-OSHA for the best documentary on work-related topics at the International DOK Leipzig Film Festival